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Training football coaches



BookASmile, the charity initiative of BookMyShow, has partnered with Jharkhand-based NGO, YUWA, to extend support to 12 aspiring football coaches.

The group is currently in Spain as part of a two-week advance level training football programme at Real Sociedad, one of the most premier football academies in the world. The coaches are being directly trained by the academy's players, which is one of the most popular clubs playing at La Liga, the Spanish football league.

The training program has been thoughtfully designed to enhance the tactical and management skills of the selected aspiring coaches, who will, in turn, use their learning and experiences to train the teams back in India.

The 12 selected trainees coach 180 girls and also mentor and guide other football coaches for YUWA, indirectly having a daily impact on 450 young girls. YUWA co-founder, coach, and executive director Franz Gastler said, "While society teaches girls to fit in, Yuwa coaches girls to stand out."