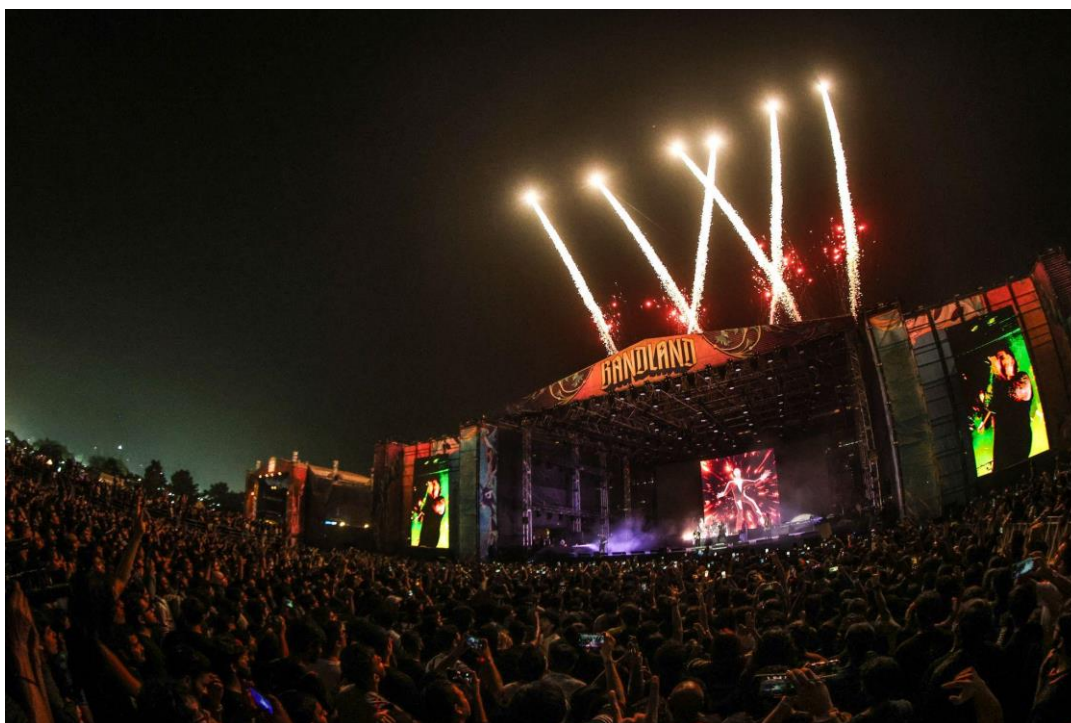


Bandland 2024: A Homecoming for Music Lovers

**From A to Z, legendary icons to trailblazing homegrown talent,
Bandland 2024 brought it all**

~ Featuring global legends like Avenged Sevenfold and Extreme alongside Indian powerhouses such as Bloodywood, Swarathma and Thaikkudam Bridge, Bandland 2024 became a convergence of music's unifying power ~



National, November 25, 2024: Bengaluru came alive with unbridled energy and raw emotions as *Bandland 2024*, the Intellectual Property (IP) of *BookMyShow Live*, the live entertainment experiential division of *BookMyShow*, unfolded over an unforgettable weekend on November 23rd and 24th, 2024. Hosted at the scenic NICE Grounds, BIEC, this year's edition delivered on its promise to be a sanctuary for music enthusiasts — a place where everyone could truly feel at home.

The city roared to the sounds of symphony, from rock and pop to Carnatic and metal, as *Bandland's* second edition turned the crowd into a euphoric gathering, celebrating their one true belonging: music. The scenic venue transformed into a vibrant cultural hub, featuring art installations, immersive experiences like iconic tattoo parlours and vinyl record pop-up shops, a curated selection of delectable food and mixology to complement the pulsating beats and a thriving merch pop-up where fans indulged in exclusive collectibles, limited-edition memorabilia and one-of-a-kind keepsakes that captured the spirit of the festival, creating memories to cherish long after the music fades.

This year, the festival truly came alive, offering attendees a haven to connect, celebrate and create unforgettable memories. With its theme of '*Come Home to Bandland*', the festival embodied comfort,

authenticity and unfiltered creativity. From intimate moments of soulful tunes to adrenaline-fueled performances reverberating across the grounds, *Bandland 2024* stood as a testament to the power of music to unite and inspire.

The opening day was a testament to the festival's diverse and magnetic energy. Performances ranged from **Peekay's** refreshing charm and the raw intensity of **Bhayanak Maut** to the ethereal melodies of **Sutej Singh**. British duo **Big Special's** genre-defying performance kept the energy high with fresh, experimental beats. **Dot.** added layers of charisma to the day, adding her distinctive and whimsical touch with an experimental performance that pushed the boundaries of sound. **Bloodywood** took to the stage, igniting *Bandland* with their unique fusion of Indian folk and heavy metal, as the crowd erupted in excitement. English sensation **Everything Everything** drove the audience on a sonic journey with their eclectic art-rock sound, performing a mix of beloved tracks that captivated the crowd. The night reached its crescendo with a breathtaking performance by **Avenged Sevenfold**, thrilled to play in India for the very first time as they ventured into new, unexplored territories. Captivated by the unparalleled energy of Indian fans, the band expressed their enthusiasm to recommend India as a must-play destination to fellow artists back home. The band brought the house down with an explosive set, including their anthems 'Bat Country' and 'Hail to the King', getting the crowd fired up with their signature heavy metal intensity.

Day two continued this momentum, blending intimate storytelling with electrifying acts. **Frizzell D'Souza's** soulful performance and **Selvaganesh's** classical ballad mesmerised the audience with his incredible percussion mastery, blending traditional rhythms with modern sensibilities. **The Wanton Bishops** brought a soulful energy to the stage with their Lebanese rock, entrancing the crowd with their captivating performance. **Raman Negi** came in with a deeply resonant soulful set, connecting with the audience swaying to his melodic tunes, while **Swarathma** charmed the crowd with their unique magic. As the evening unfolded, **Zero's** much-anticipated return ignited waves of nostalgia with a surprise collaboration with **Dot.** that threw the crowd in an uproar, **Thaikkudam Bridge** delivered a set filled with a fusion of Indian folk and contemporary music, enthralling fans with their unique sound and visual masterpieces. **Extreme's** powerful finale and high-octane performance had the crowd roaring for more, singing along to their timeless anthems like 'More Than Words' in unison, as also 'Get the Funk Out', creating a truly unforgettable climax and leaving the crowd in awe of their legendary presence. **Extreme** expressed their overwhelming excitement at the incredible fan response in India, with the band marvelling at the electric energy and wondering aloud why it had taken them 40 years to finally make their way here.

Owen Roncon, Chief of Business – Live Events, BookMyShow, said, "*Bandland 2024 was pure, unrelenting energy - a celebration of music that struck a chord deep within every fan who walked through its gates. It was more than a festival; it was a pilgrimage for die-hard fans proudly sporting their favourite band tees, uniting in their shared love for the music that moves them. Bandland is where fandom meets freedom, where music becomes more than sound - it becomes a way to feel, to connect and to truly live. Seeing rock-head parents bring their kids to what was likely their first concert, passing down the spirit of this genre, was truly special. With legendary performances by Avenged Sevenfold and Extreme alongside electrifying sets from Indian icons, Bandland became a homecoming for music lovers to connect and celebrate. Creating this vibrant space where global and homegrown talent collide has been an honour and we're excited to continue building Bandland into a landmark experience year after year.*"

Bandland has evolved into more than just a music festival - it's a movement. In its second edition, it became a vibrant fusion of diverse sounds, cultures and communities, uniting fans with electrifying performances, stunning visuals and a warm, welcoming atmosphere. Beyond music, *Bandland 2024* was a festival of moments, a place where stories were shared, connections formed and memories etched



under Bengaluru's open skies. Thoughtfully designed spaces, interactive installations and exclusive merchandise turned every corner into a celebration of creativity and community.

Attendees flooded social media with heartfelt posts, describing *Bandland* as a sanctuary where they could let go and fully embrace the moment. One fan summed it up perfectly: *"The music, the vibe, the people—it felt like home"*. As the lights dimmed, *Bandland 2024* left behind echoes of unity, healing and joy, promising an even greater experience next year - a cherished retreat where music lovers truly belong.

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt. Ltd. (founded in 1999), is India's leading entertainment destination with global operations and the one-stop shop for every entertainment need. The firm is present in over 700 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 7,000 plus screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards. Some of the key properties that BookMyShow Live, the live entertainment experiential division of BookMyShow, has brought to its markets over the past few years include Lollapalooza India, Backstreet Boys' DNA World Tour, Post Malone's debut India show at the Feeding India concert, U2's The Joshua Tree Tour, NBA's debut games in India, Disney's Aladdin, Cirque du Soleil BAZZAR as also international artists such as Coldplay, Ed Sheeran, Justin Bieber to name a few.

BookMyShow is invested in providing the best user experience, whether on-ground or online and to that effect, launched *BookMyShow Stream*, India's largest home-grown transactional video-on-demand (TVOD) platform hosting award-winning and critically acclaimed content from around the world, complementing its cinemas business. BookMyShow also houses India's most extensive organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from marquee investors like TPG Growth, Stripes Group, Elevation Capital (formerly SAIF Partners), Accel and Network18, BookMyShow has constantly demonstrated category leadership, growing beyond India with operations in Singapore, Indonesia, Malaysia, UAE and Sri Lanka. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which supports special causes to enrich the lives of the less fortunate across India through entertainment-led experiences.

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