

**After a successful first edition, ‘Live From HQ’ returns with ‘Spoken Word Edition’ helmed by Big Bad Wolf along with BookMyShow**

~Curated and produced by Big Bad Wolf, the live spoken word series will feature artists like Adil Hussain, Swanand Kirkire, Kubbra Sait, Arunoday Singh and Hussain Dalal amongst others~

~Registrations for ‘Live From HQ – Spoken Word Edition’ are now open on BookMyShow ~

**LIVE FROM HQ**  
SPOKEN WORD EDITION

Your favorite poets and storytellers live in your homes

**LIVE ON**

4th - 12th April 2020  
9pm - 9:30pm

Curated and produced by: *Big Bad Wolf* In association with: bookmyshow

Register now for the latest updates

Artists featured: ADIL HUSSAIN, SWANAND KIRKIRE, KUBBRA SAIT, HUSSAIN HAIDRY, HARNIDH KAUR, DANISH HUSAIN, DANISH SAIT, HUSSAIN DALAL, ARUNODAY SINGH

**National, April 4, 2020:** After entertaining over 200,000 viewers with mesmerising performances by Prateek Kuhad, Indian Ocean, Vir Das, Karsh Kale, Kamakshi Khanna and Karan Singh Magic, and acts like Aisi Taisi Democracy, Big Bad Wolf Entertainment and BookMyShow are all set to bring India’s most loved poets and storytellers straight to your homes with ‘Live From HQ – Spoken Word Edition.’ As India reels under the global health crisis battling a national lockdown, BookMyShow continues to bring safe and uncompromised entertainment to millions of consumers through the initiative.

The special series has been helmed and curated by Big Bad Wolf Entertainment, brings together celebrated artists with their poetry, stories and sonnets (shayari) in multiple languages and will be available live, for audiences starting April 4<sup>th</sup> until April 12<sup>th</sup>. This latest edition of ‘Live From HQ’ will be home to performances by popular artists such as Adil Hussain, Swanand Kirkire, Kubbra Sait, Arunoday Singh, Hussain Dalal, Danish Husian, Hussain Haidry, Danish Sait and Harnidh Kaur.

Viewers can register to watch ‘Live from HQ – Spoken Word Edition’ through the BookMyShow website and app, absolutely free of cost - <https://in.bookmyshow.com/events/live-from-hq/ET00129325>

Date	Artist
April 4, 2020	Arunoday Singh
April 5, 2020	Kubbra Sait
April 6, 2020	Swanand Kirkire
April 7, 2020	Adil Hussain
April 8, 2020	Hussain Dalal
April 9, 2020	Danish Sait
April 10, 2020	Hussain Haidry
April 11, 2020	Harnidh Kaur
April 12, 2020	Danish Husain



### **About BookMyShow**

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)

### **About Big Bad Wolf Entertainment Pvt. Ltd**

Established in 2015, Big Bad Wolf is a boutique artist management firm that breaks the shackles of the mundane and boring. Our exclusive artist roster includes the likes of Anurag Kashyap, Indian Ocean, Prateek Kuhad, Kubbra Sait, Vir Das' Alien Chutney and Danish Sait to name a few.

Based out of Delhi, our office houses a crew that is extremely passionate about the artists we represent. We work closely with all our talents, doing a range of things that is most conveniently classified under the larger umbrella of "managing" an artist.

Applying ourselves with an attitude that is an ideal mixture of sceptic and idealistic, we completely devote ourselves to the ideas and aims of our artists. Our artist roster reflects who we are, and we unabashedly spend days at the office listening and watching their content.

We also work with various brands to help them find appropriate creative solutions for their needs. During such projects, the nature of relations is not of an artist and a sponsor, but of two brands collaborating to create something unique.

We've worked on various large-scale projects such as Indian Ocean's album launches of Tandanu and 16/330, The NH7 Weekender, and The Dewarists (Bronze Winner at Cannes Lion 2012), all of which are examples of how brands and artists can work together in an ecosystem without losing individual identity. Each had tangible results on all possible metrics with online, on ground and digital targets.

### **For further details, please contact:**

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