

CIRQUE DU SOLEIL BAZZAR™

MUMBAI GIVES AN OVERWHELMING RESPONSE TO CIRQUE DU SOLEIL'S ARRIVAL

BookMyShow goes live with the last chance to buy tickets for Cirque du Soleil BAZZAR; opens ticket sales for the remaining limited seats for shows in Mumbai at MMRDA until December 9

Mumbai, September 21, 2018: With the world premiere of Cirque du Soleil's 43rd original production BAZZAR still a couple of months away, BookMyShow today responded to the overwhelming response to Cirque du Soleil BAZZAR by opening ticket sales for a new set of shows in Mumbai earlier than expected. Like the rest, these shows too will be held inside the iconic 'Big Top' until December 9th which will find its home at the conveniently located MMRDA Grounds. The unique 'Big Top' with its immersive panoramic stage provides the audience an immersive experience- making every seat a good seat!

Cirque du Soleil BAZZAR, presented by Citibank, is cutting across all age groups and family audiences with its tickets getting sold at a lightning speed. The audience is traveling all the way from other cities including Pune, Ahmedabad, Bengaluru and Hyderabad to catch the world's largest live entertainment company in action. In addition, many corporates are also viewing Cirque du Soleil BAZZAR as an opportunity to entertain their clients as well as reward their employees. For Mumbai alone, corporate sales have already contributed close to 50% ticket sales in terms of value.

*"The excitement for Cirque du Soleil BAZZAR is clearly palpable as we prepare for their debut in India. We have received a phenomenal response for their shows in Mumbai and anticipate the remaining seats to be sold out extremely quickly," said **Kunal Khambhati, Head- Live Events and IP, BookMyShow.***

Cirque du Soleil BAZZAR is an eclectic performance lab of infinite creativity where a joyful troupe of acrobats, dancers, and musicians contrive an awe-inspiring spectacle. Through their shows, Cirque du Soleil takes its viewers into unparalleled worlds with never seen before acrobatics, impressive choreographies and immersive characters and stories, which are told entirely through breath-taking visuals, thereby transcending any language barriers and appealing to a large audience.

After the shows in Mumbai, Cirque du Soleil BAZZAR will head to Delhi to entertain the audiences before moving on to other countries.

Catch the glimpse of Cirque du Soleil BAZZAR here:
<https://www.youtube.com/watch?v=aT1eCZm0Uwo>

Notes to the Editor:

About The Big Top:

Cirque du Soleil BAZZAR will be performed by Cirque du Soleil artists under the newest version of its famous Big Top Tent, which is 19 meters (62 feet) high and is 41 meters (135 feet) in diameter and will seat more than 1500 guests.

About BAZZAR:

Cirque du Soleil BAZZAR, an eclectic lab of infinite creativity where a joyful troupe of acrobats, dancers and musicians craft an awe-inspiring spectacle. Lead by their maestro, they band together to invent a whimsical one-of-a-kind universe. In a place where the unexpected is expected, the colourful group imagines, builds and invents vibrant scenes in an artistic and acrobatic game. Come and claim your place amidst this marketplace of merriment and creative camaraderie. You just might find that the end of the story is really only the beginning! The high-energy excitement, collision of sounds and colours, and meeting place of diverse characters you'd find at a traditional 'bazaar', inspired the name of the show. BAZZAR perfectly captures the spirit! The spelling is slightly different, where the double 'zz' represents the time loop you sense during the adventure. As a word, BAZZAR is also read almost the same frontwards and backwards. Like the performance, just when you think you know where the story is going— there's a twist!

Follow #BAZZAR and #cirquedusoleil on social media: [Facebook](#) | [Twitter](#) | [Instagram](#) | [YouTube](#)

About BookMyShow

BookMyShow is India's biggest entertainment destination. Over the years, the company has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, introduced audio entertainment service Jukebox, built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors Stripes Group, Network 18 (Reliance), Accel Partners and SAIF Partners, BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About Cirque du Soleil Entertainment Group

Originally composed of 20 street performers in 1984, Cirque du Soleil Entertainment Group completely reinvented circus arts and went on to become a world leader in live entertainment. Established in Montreal, the Canadian organization has brought wonder and delight to over 190 million spectators

with productions presented in close to 450 cities in 60 countries. Cirque du Soleil Entertainment Group currently has over 4,000 employees, including 1,400 artists, from nearly 50 countries.

Cirque du Soleil Entertainment Group creates content for a broad range of audacious projects. On top of producing world-renowned shows, the organization has extended its creative approach to a large variety of entertainment forms such as multimedia productions, immersive experiences, theme parks and special events. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to make a positive impact on people, communities and the planet with its most important tools: creativity and art. For more information about Cirque du Soleil Entertainment Group, please go to cdsentertainmentgroup.com.

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at www.citigroup.com

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About Citi India

Committed to India for over 115 years, Citi takes pride in being a premier locally embedded financial institution, backed by an unmatched global network. Citi is an employer of choice in India offering consumers and institutions a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, brokerage, treasury and trade services, securities and fund services and wealth management. In line with our commitment to make a positive difference in the communities we work, Citi India's citizenship program targets its strategic efforts in the priority areas of Financial Capability & Asset Building, Microfinance, Enterprise Development, and Youth, Education & Livelihoods.

Additional information may be found at: www.citibank.co.in

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