

UMe



Australian band THE BUCKLEYS Release Debut Album 'DAYDREAM' With A Special Live Broadcast Performance 'Daydream with The Buckleys, Live from Byron Bay'

To be streamed on BookMyShow Online on September 25, 2020 at 8 PM IST

Pre-order here



Los Angeles, CA – September 10, 2020 – To help celebrate their debut album *Daydream via* Petrol Records/Universal Records/UMe, Australian pop band The Buckleys announced a special live performance on the album's release date Friday, September 25, 2020. "Daydream with The Buckleys, Live from Byron Bay" is a special event that the band wanted to share with the world around their debut album release. With the world on lockdown, they chose a very intimate location, their local church from their hometown in Byron Bay, Australia. The special concert will include the entire *DAYDREAM* album from front to back, for fans to enjoy from home and can be streamed on BookMyShow's streaming platform *BookMyShow Online* in India / Sri Lanka, on September 25that 8 PM IST.

BookMyShow, India's leading entertainment destination, hosted *The Buckleys* for their first ever performance for India in May this year, with the Australian pop music siblings band attracting tens of thousands of music lovers that discovered the upcoming stars through the concert. India's promising response to the band's debut performance has made it the natural choice for their upcoming performance. Ahead of the release of The Buckleys' first album, BookMyShow will be home to *Daydream with The Buckleys, Live from Byron Bay*, marking the band's second outing in India.

Talking about the performance, The Buckleys said, "We are beyond excited to be performing our debut album 'Daydream' live for India and Sri Lanka! We were so warmly embraced by the Indian and Sri Lankan community following our World Virtual Tour and it's such an exciting moment for us now with the release of our debut album, we can't wait to share with you. Special thanks to BookMyShow for their amazing

support and partnership connecting us with this beautiful part of the world, we can't wait to come play in person one day!"

The Buckleys recent U.S. highlights include a recent performance on The ACM Weekly, Radio Disney Country added their single "I'm Comin' For Ya (Love)," and CMT Music USA added their video "Breathe" to their rotation. The band created a groundswell in their country with each of their four released singles charting in the Top Five of Australian country radio. Their first single "Daydream," catapulted the trio into the limelight, scoring a #1 single on Australian country radio, which was followed by the second single, "I'm Comin' For Ya (Love)," which reached #3. Their worldwide debut single "Money" reached #2 and its follow up "Breathe" at #3.

Globally the band has penetrated each continent with their groundbreaking world virtual tour this summer, achieving a 'virtual reach' of more than 4.5 million. Their world virtual tour was developed in conjunction with Live Nation and the band's record label, Petrol Records and US label, UMe. These shows were streamed globally and each one focused on a specific territory including North America, Latin America, Asia, Europe, India, Middle East, Australia, New Zealand and South Africa, on Live Nation's Live From Home platform, on House of Blues' socials, as well as on Live Nation's partners (BookMyShow, Mojo Concerts, Big Concerts) social platforms.

Purveyors of what they call "Hippie Country," - a genre representing the infectious personality and spirited conscience that the band maintains through these tough times, these three young artists — Sarah 20, Lachlan 19 and Molly 17, have received widespread transcontinental praise in the media as well, for their refreshingly exciting brand of rootsy pop. American Songwriter lauded, "Every so often, something special comes along. Something so cool and authentic that the world has no choice but to sit up and take notice. The Buckleys are that special something." Guitar World pointed out their "infectious, feel-good hooks" while The Honey Pop described them as a "blend of Country, Pop, Indie, and Americana with a sprinkle of Fleetwood Mac." SPIN, LA Weekly, Billboard, Parklife DC, Twangville, The Tinnitist, and SiriusXM among others have showered the band with praise as well.

Working with an impressive line-up of established country writers, including **Emily Shackelton** (*Carly Peace*), **JT Harding** (*Blake Shelton, Keith Urban*), **Marty Dodson** (*Kenny Chesney*) and **Jennifer Hanson** (*Billy Currington*), and GRAMMY Award-winning engineer and producer **Chad Carlson** (*Trisha Yearwood, Taylor Swift, Lady A*) who also produced the album, *Daydream* draws on the siblings' tight family roots and their natural ability to write memorable melodies and hooks. Songs like the country balladry of '**Til You Can't Go Back**' and the cool grooves of "**Feeling The Love"** and the Motown-ish '**Glad You Did**," show the band's diversity for songwriting.

"When the three of us get together, we love putting smiles on peoples' faces and seeing them dancing and having a great time," says Sarah. "Music is so powerful and making people happy and making memories is definitely a place that we want to be."

THE BUCKLEYS

About UMe

Universal Music Enterprises (UMe) is the centralized U.S. catalog and special markets entity for UMG. Working in concert with all of the company's record labels, UMe provides a frontline approach to catalog management, a concentration of resources, opportunities in new technologies and an emphasis on strategic marketing initiatives to engage all types of consumers across multiple entry points and platforms.

About Petrol Records

Petrol, founded in 2000, is the world's most successful first all-digital record company and the first independent label to sign a worldwide distribution agreement with Apple Inc.'s iTunes. Petrol's numerous chart and sales successes over the years in various musical genres, together with Christopher M. Murphy's other multimedia endeavors, resulting in Murphy receiving the New South Wales Premier's Expo Award for Arts & Entertainment and being named Australian Entrepreneur of the Year by Business Review Weekly for his many achievements. In 2008 Murphy received a Grammy nomination for his documentary on the street music of Cuba (now referred to as 'Reggaeton'). In 2009, Petrol signed INXS' classic catalog to the label and in 2017, INXS were awarded for achieving 50 million worldwide sales. With iTunes alone, Petrol has achieved more than 180 #1's, more than 700 Top 10, and more than 1,600 Top 100 positions. In addition to Murphy's Grammy nomination for a cutting-edge documentary, and following the #1 rated television mini-series in 2014, Petrol broke all records with six albums in the Top 10 & INXS were recently named ARTIST of the DECADE in Australia for their highest selling album The Very Best. With millions of records sold worldwide and ranking as one of the world's most successful independent labels, Petrol continues to succeed in the marketplace.

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

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