



### **Aravinda Sametha sets new records on BookMyShow with 1.2 million ticket sales**

*The Jr NTR and Rakul Preet Singh starrer sees the highest opening weekend sales for a Telugu film in 2018 on BookMyShow*

**Mumbai, October 16, 2018:** BookMyShow has clocked over 1.2 million ticket sales for the latest Telugu blockbuster Aravinda Sametha. This feat not only makes the Jr NTR and Pooja Hegde starrer the most sought-after Telugu film for 2018 on BookMyShow, its opening weekend sales on the platform are now only second to those of Baahubali 2: The Conclusion (Telugu).

Commenting on the success of the film, **Ashish Saxena, COO-Cinemas, BookMyShow** said, "BookMyShow saw a phenomenal response for advance and opening weekend ticket bookings for Aravinda Sametha. This achievement is a testament to the incredible content that Telugu film-makers continue to bring to the cinemas. We are delighted to contribute to the success of the film by being the preferred movie ticketing platform for millions of Aravinda Sametha fans."

#### **About BookMyShow**

BookMyShow is India's biggest entertainment destination. Over the years, the company has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, introduced audio entertainment service Jukebox, built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors TPG Growth, Stripes Group, Network 18 (Reliance), Accel Partners and SAIF Partners, BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)

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