

BookMyShow Aids Stranded Indians and Indonesians Return Home

Working with Indonesia Tamil Sangam and Kerala Samajam Indonesia for repatriation flights In October and November



Jakarta, October 6, 2020: Even as Unlock 4.0 has kick-started in India, with Jakarta reinstating the local PSBB lockdown measures, it hasn't been an easy ride for citizens these past 5 months. The lockdown has proven to be especially painful for citizens and diasporas looking to travel overseas for any emergency.

With complexities surrounding international travel through the early part of the pandemic-induced lockdown restricting citizens' travel needs, BookMyShow, global entertainment platform, stepped in to support the Indian diaspora in Indonesia. Repatriation flights organised by local Indian communities and BookMyShow in Jakarta, with the support of the Indian embassy in the capital city of Indonesia and the Indonesian Embassy in India, facilitated travel for Indians and Indonesians to reach their loved ones through special chartered flights under the Repatriation Flight Scheme.

Planning for and executing safe passage, immigration and other jurisdiction clearances for passengers, BookMyShow has assisted more than 700 Indians and Indonesians to travel on multiple routes between the two countries across 3 flights in July and August.

BookMyShow looks after registration, collection and verification of requisite data and documentation for travel clearance and customer support and know-how of Covid-19 guidelines at each step, to enable a hassle-free travel experience.

The platform which is best known for bringing some of the most marquee, acclaimed entertainment experiences at scale to Indonesia and India, put its experience in handling numerous complexities at large scale events into managing these flights. Presently, BookMyShow is working with the Indonesia Tamil Sangam to enable the next flight for passenger travel on October 15 and with Kerala Samajam Indonesia for a flight on November 10.



Kenneth Tan, CEO, BookMyShow South East Asia said, "We are living in some extraordinary times and at BookMyShow, we have always been ones to assist customers across the value chain when it came to entertainment, whatever be the case. These times call for this customer support to be extended across essential services and hence we decided to help citizens in whatever way we could, by taking our learnings, processes and systems from live events and applying it to help people in emergencies travel safely back home. Amongst the several citizens that were able to return home through this initiative, we were able to help 13 Indonesian marine crew fly back to Indonesia and 18 Indians working in West Java go back to India. It is a tiny contribution from our end to help consumers who have always stuck by us through our highs and lows. Together, we are confident we will tide across these difficult times and come out stronger than ever before."

Chandrasekaran Rajalingam, President, Indonesia Tamil Sangam said, "We started these repatriation flights as a service to our community to help Indians and Indonesians return home. It was only possible with the strong support from the Indian Embassy in Jakarta, and from partners like BookMyShow who helped digitize an extremely unwieldy manual process. BookMyShow not only managed customers, but also helped feed critical and necessary reports to multiple government authorities such as the Ministry of External Affairs and Ministry of Health amongst others. BookMyshow's platform also assisted us holistically to ensure stress free travel to anxious passengers who were stranded here due to various reasons."

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination with global operations across Indonesia, Dubai, Sri Lanka and Singapore amongst others. BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, BookMyShow has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards. Some of the key properties that BookMyShow has brought to its markets over the past 2 years include U2: The Joshua Tree Tour, NBA India Games, Disney's Aladdin, Cirque du Soleil BAZZAR as also international artists such as Coldplay, Ed Sheeran, Justin Bieber to name a few. For additional information, visit www.bookmyshow.com

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