

DISNEY'S ALADDIN, BROADWAY-STYLE MUSICAL IS BACK!

- After a successful run in Mumbai and Delhi, BookMyShow, along with PayPal and Vodafone, brings back this World-class musical back to Mumbai to meet strong demand from fans -
- Tickets to be exclusively available on BookMyShow this weekend-

Mumbai, November 1, 2018: BookMyShow's maiden Broadway-style theatrical production, Disney's Aladdin made a phenomenal debut in Mumbai and Delhi, earlier this year. The spectacular musical completed over 50 fantastical shows and entertained over 50,000 people in both cities, leaving fans mesmerized. Given the huge demand from audiences, Disney's Aladdin will return to Mumbai this December for families to celebrate and immerse in magical moments this holiday season. The second season of the musical will be performed at Mumbai's National Centre for the Performing Arts (NCPA) from December 21, 2018.

Disney's Aladdin, the classic fantasy production, has already enchanted audiences in the United States, United Kingdom, Australia and Japan and has set new standards of live entertainment in India. Produced by BookMyShow and sponsored by PayPal and Vodafone, this incredible spectacle has been reimagined and developed by the best of Indian talent to make it locally relevant, without losing the original essence of the Broadway show.

The Indian production of the musical boasts of extravagant sets depicting 14 locations, 450 lavish costumes, a flying magic carpet, beautifully choreographed sequences, and mesmerizing special effects that will instantly transport the audiences into the magical world of Agrabah! While the show is in English, the audience will be in for a treat when they discover that the loving and humorous Genie can also speak Hindi! Over 50 performers, in just under 2.5 hours, will weave this enchanting story on stage, taking the viewers on the fun-filled adventures of Aladdin and making this musical a must-watch and an unforgettable experience.

Excited about the musical coming back to Mumbai, **Albert Almeida, COO-Non Movies, BookMyShow** said, "The first season of Disney's Aladdin was very well received, and the demand and popularity of the show has encouraged us to bring back the Broadway-style musical to fans in Mumbai. We want to give more and more people the opportunity to be a part of this amazing experience. This production is a result of months of hard work and has successfully set new standards of live entertainment in the country. Disney's Aladdin is an extravagant visual treat, filled with music, joy, and loads of theatrical magic and simply cannot be missed."

"Disney's Aladdin has universal appeal and we are thrilled with the overwhelming response received for season one of Disney's Aladdin in Mumbai and Delhi. The second season is back on popular demand from fans and an opportunity for more families and friends to come together, and experience a world-class Disney stage musical," **Vikranth Pawar, Head Live Entertainment & Local Content Studio, Disney India.**

At the helm of the Indian production are Shruti Sharma (Director), Shampa Gopikrishna and Bertwin D'Souza (Choreographers), Varsha Jain (Production Designer), Gaviin Miguel (Costume Designer), Dhruv Ghanekar (Music Director) and Suzane D'Mello (Vocal Coach).

The talented actors who will bring to life this iconic tale on stage include Siddharth Menon (Aladdin), Taaruk Raina (Aladdin), Kira Narayanan (Jasmine), Mantra (Genie), and Prashant Oliver (Jafar).

Originally produced by Disney Theatrical Productions, the show premiered in Seattle in 2011 and features music by Tony Award and eight-time Oscar® winner Alan Menken (Beauty and the Beast, Newsies, Sister Act, Little Shop of Horrors), lyrics by two-time Oscar winner Howard Ashman (Beauty and the Beast, The Little Mermaid) and three-time Tony Award and three-time Oscar winner Tim Rice (Evita, Aida).

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Notes to the Editor:

Aladdin Story Synopsis: Set in the town of Agrabah, Princess Jasmine is feeling hemmed in by her father's desire to find her a royal groom. Meanwhile, the Sultan's right-hand man, Jafar, is plotting to take over the throne. When Jasmine sneaks out of the palace incognito, she forms an instant connection with Aladdin, a charming street urchin and reformed thief. After being discovered together, Aladdin is set to be punished, but Jafar saves him by ordering him to fetch a lamp from the Cave of Wonders. Where there's a lamp, there's a Genie, and once Aladdin unwittingly lets this one out, anything can happen!!

About BookMyShow: Over the years, BookMyShow has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, introduced audio entertainment service Jukebox, built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors TPG Growth, Stripes Group, Network 18 (Reliance), Accel Partners and SAIF Partners, BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About Disney India: The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international entertainment and media enterprise with four business segments: Studio Entertainment, Parks and Resorts, Media Networks, and Consumer Products and Interactive Media. In July 2004, Disney opened its first office in Mumbai and has significantly expanded its operations to include five locations across the country. The company has a broad range of businesses in the country including Studio Entertainment and Distribution, TV Networks, Consumer Products, Digital and Interactive Media, and Mobile Gaming. Building around core brands Disney, Pixar, Marvel and Star Wars, and local brands UTV, bindass and Hungama, the organization is dedicated to creating high quality branded entertainment experiences for Indian consumers. In October 2017, TWDC India merged under a South Asian hub integrating TWDC Singapore, Malaysia, Indonesia, Thailand, the Philippines and Vietnam. In 2015, The Walt Disney Company was ranked #1 in the category of

effectiveness in conducting a global business in Fortune Magazine's Annual World's Most Admired Companies survey— a testament to the Company's strategy to successfully expand the brand and its franchises beyond North America. For more information about The Walt Disney Company please visit: <https://thewaltdisneycompany.com>

DISNEY THEATRICAL PRODUCTIONS (DTP) operates under the direction of Thomas Schumacher and is among the world's most successful commercial theatre enterprises, bringing live entertainment events to a global annual audience of more than 19 million people in more than 50 countries. Under the Disney Theatrical Productions banner, the group produces and licenses Broadway productions around the world, including Beauty and the Beast, The Lion King, Elton John & Tim Rice's Aida, TARZAN®, Mary Poppins, a co-production with Cameron Mackintosh, The Little Mermaid, Peter and the Starcatcher, Newsies, and Aladdin. Frozen, based on the Academy Award®-winning film, will open on Broadway in 2018. Other successful stage musical ventures have included the Oliviernominated London hit Shakespeare in Love, stage productions of Disney's High School Musical, Der Glöckner Von Notre Dame in Berlin, and King David in concert. DTP has collaborated with the country's leading regional theatres to develop new stage titles including The Jungle Book, The Hunchback of Notre Dame and Freaky Friday.