

Witness The Biggest Return In Boxing History, Mike Tyson Vs. Roy Jones Jr. With Triller In India!

~ Exclusive India ticketing partner BookMyShow to stream the one-of-a-kind experience live on its streaming platform BookMyShow Online ~

India, November 25, 2020: Triller, Los Angeles-based short video application will host an exclusive, pay-per-view livestream of the historic battle between, Mike Tyson - one of the best heavyweight boxers of all time, and Roy Jones Jr. - former four-division world champion on November 29th, 07:30AM IST, for fans in India. BookMyShow, India's leading entertainment destination, will be the exclusive ticketing partner for fans in the region to catch this never-seen-before experience.

In honour of Tyson's highly anticipated return to the ring, this one of a kind viewing experience will be supported by power-packed performances from megastars Lil Wayne, Wiz Khalifa, Ne-Yo and YG. The fight card also features undercards - Jake Paul vs. Nate Robinson, Badou Jack vs. Blake McKernan, and Viddal Riley vs. Rashad Coulter. The event will be anchored by Emmy-award winning host and boxing enthusiast, Mario Lopez. Airing globally, the 4-hour gig is the first event of a series of sporting events produced under Mike Tyson's Legends Only League, that gives people a chance to watch their favored sports legends in action.

Fans in India can catch the battle live on *BookMyShow Online*, BookMyShow's online streaming platform for live entertainment for INR 129, presented by Triller.

Commenting on the announcement, Raj Mishra, Head of Triller opined, "At Triller, community is at the core of everything we do. We strive to consistently innovate and enrich their experience with moments of cultural significance and relevance. Driven by this, we are super pumped to bring Triller Presents: Mike Tyson vs Roy Jones Jr. to India, offering fans a unique opportunity to watch legendary boxing figures and music mavens put up an unforgettable escapade. This is only just the beginning, and we can't wait to explore varied avenues that bring alive sports and music – like never before!"

Abbos Roohparvar, Senior Vice President Global Business, Triller, said, "We are committed to enable and offer borderless experiences to our audiences across regions. Livestreaming Mike Tyson's revival fight, in India, is an effort towards providing aficionados in the country with a flavor of international games. We look forward to many such thrilling associations in the future."

Albert Almeida, COO – Live Entertainment, BookMyShow added, "We are glad to partner with Triller to showcase one of the most-anticipated boxing battles and bring together fans from across the country to witness the historical match between Mike Tyson and Roy Jones Jr. As the preferred discovery engine for all things entertainment, we are excited to add another compelling offering to our extensive repertoire, as we continue to explore newer formats of entertainment during these extraordinary times, for millions of our users."

Log onto [BookMyShow](#) and get your tickets now! Individuals can also access the behind the scenes of the intense preparation, through the Frontline Battle docuseries, on Triller.

About Triller

Triller is an entertainment platform built for creators. It is a Los-Angeles based short video application, owned by Hollywood producer Ryan Kavanaugh and Sarnevesht's Proxima Media. The application recently launched in India, and since its entry, has witnessed exponential growth in terms of downloads and engagement. At the core of Triller, lies the zeal to offer artists and creators an opportunity to hone their craft and showcase their talent, with AI-powered capabilities that allow users to create professional-looking videos in a matter of seconds.

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards. Some of the key properties that BookMyShow has brought to its markets over the past few years include U2's The Joshua Tree Tour, NBA's debut games in India, Disney's Aladdin, Cirque du Soleil BAZZAR as also international artists such as Coldplay, Ed Sheeran, Justin Bieber to name a few.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, Elevation Capital (formerly SAIF Partners), Accel and Network18, BookMyShow is invested in providing the best user experience, whether on-ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

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