



Over 4000 children experience science like never before in Mumbai!

A unique Science Centre set up at Akshara High School with support from BookASmile

Mumbai, November 2, 2017: With an aim to spark curiosity, nurture creativity and build confidence among economically disadvantaged children, Akshara Foundation of Arts and Learning in collaboration with Agastya Foundation has set up a unique Science Centre at Akshara High School located in the northern suburbs of Mumbai.

BookASmile, the charity initiative of BookMyShow, has extended its support to Akshara Foundation for this initiative that will help enhance and build scientific knowledge among students of the school. The program will supplement the Government School system of Mumbai with experiential science learning linked to school syllabus.

It is a space for children to learn in a hands-on, interactive and positive environment. Children will perform experiments, learn to make simple models with easily available low-cost materials and participate in team-based projects.

Science Fairs will also be conducted on a regular basis, using simple models created by 12 to 16 year old children, demonstrating scientific phenomena such as the solar and lunar eclipse, seasonal changes, to name a few. In addition to this, the aim is to train teachers from government schools in hands on pedagogy

Speaking on this initiative, Farzana Cama Balpande, Head of BookASmile said, “We at BookASmile are very proud to be associated with the Akshara Foundation to build scientific curiosity amongst underprivileged children in Mumbai. With this initiative, we hope to make education fun and creative for every single child and train teachers in sharing the right kind of knowledge.”

On this occasion, Mridula Chakraborty, Founder, Akshara Foundation of Arts and Learning said, “We appreciate the valuable support and cooperation of BookASmile. Our foundation has always worked towards providing a wholesome learning environment, for a balanced and all-round development of the students.”

About BookASmile

BookASmile is an initiative run by India's leading online entertainment ticketing brand BookMyShow. Created with a vision to support special causes and enrich the lives of the less fortunate across India through entertainment led experiences, the initiative invests a lot of energies to create an inviting community to ensure that they can be privy to opportunities, by incorporating into their lives, activities and experiences from across genres like Sport, Cinema, Arts, Theatre & Music. The BookASmile initiative has been operational since 2014 and has been integrated within the BookMyShow App and website. With BookMyShow's vast customer base, the initiative has been raising funds for special causes whereby every consumer can choose to contribute from Re.1/- per ticket - to a maximum of Rs. 5/- per transaction towards charity. For more information, please visit <https://in.bookmyshow.com/donation/>

About Akshara Foundation of Arts and Learning



a BookMyShow initiative

Akshara Foundation of Arts & Learning is a not-for-profit public trust based in Mumbai. Founded in 2007 by professionals from education and arts, the AFAL trust aims at integrating the arts in learning at schools, in communities and public spaces. For more information please visit <http://afalindia.com/>

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