

Here's A Lowdown on the Ed Sheeran Gig in Mumbai

Mumbai, November 16, 2017: Ed Sheeran's much-awaited Divide Album Asia Tour has kicked off with his exhilarating performance recently in Singapore. Even though his widely covered injury led to select show cancellations, he is now only two cities away from performing in Mumbai on November 19, 2017 at Jio Gardens, BKC and we cannot keep calm! Ed has already given sold out performances in Singapore and will be weaving some magic in Kuala Lumpur and Bangkok before heading to the tinsel town of Mumbai

Ed Sheeran is expected to arrive in Mumbai a day prior to his performance and will leave his fans swooning with his signature set up - one man, one stage and the performance of a lifetime. The countdown has truly begun and so has the preparations for one of the greatest nights this year.

Kunal Khambhati, Head- Live Events and IP, BookMyShow said, "The countdown has begun to Ed Sheeran Live in Mumbai and we cannot wait to deliver a stand out event experience to fans, making sure that India is recognized at par with global entertainment destinations."

Ed Sheeran Live in Mumbai concert is a part of Ed Sheeran's Asia Tour to support his third studio album ÷ (divide), which released on 3rd March, 2017 through Asylum/Atlantic Records.

All About The Concert

1. Fast rising pop artist Ari Staprans Leff who goes by the stage name Lauv will be the opening act of the event and has been accompanying Ed Sheeran on his Asia tour
2. More than 10,000 fans are expected
3. Several first aid teams will be on ground for any assistance
4. Ed Sheeran will perform some of his greatest hits including Shape of You, Galway Girl, Photograph, and Thinking Out Loud. Watch out for that acoustic set!
5. With cutting-edge stage production and elements of high-tech visuals and lighting, the city will be reverberating with energy when a humble Ed takes the stage with his guitar.
6. The crème de la crème including Bollywood celebrities, influencers and sports personalities are expected to be in full attendance. BookMyShow is taking #BMSPartyonWheels. 15 lucky BookMyShow Superstars will arrive at the concert in style in a fleet of luxury cars and will get a grand escort back home as well.
7. Fans can also get their hands on limited edition official ÷ (divide) tour t-shirts and sweatshirts at multiple merchandize counters throughout the concert venue JioGarden
8. For best selfies of the night, people can head to exclusive zones being set up by Pixel 2 and Jio for their innovative installations and special effects

Guide To The Ed Sheeran Concert

1. Gates open at 5.00pm and close by 9.00pm
2. Maximum tickets have already been home delivered, along with the top 10 track list by Jukebox, BookMyShow's audio entertainment service. This will ensure no traffic at the box office and all fans are familiar with his music!
3. The venue is a no smoking zone
4. There are no charging stations at the venue, and fans are advised to bring along fully charged battery packs
5. No backpacks will be permitted inside the venue
6. All zones have designated entry gates with turnstiles, being managed by BookMyShow –only legitimate ticket holders will be allowed inside the venue. No re-entry will be allowed



7. Outside eatables are not permitted inside the venue. There will be is scrumptious F&B available inside the venue
8. All fans will have RFID cards for seamless cashless transactions inside the venue
9. Designated parking places all around the venue
10. BookMyShow Superstar customers have received preloaded RFID cards (Rs. 200) and a superstar wristband. They will have a separate Box office and entry at the venue and will get to enjoy to pre concert Superstar Sundowner and post-concert dinner reservations at discounted rates at multiple restaurants near the concert venue

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