

BOOKMYSHOW AND LIVE NATION ANNOUNCE *THE BUCKLEYS* FIRST EVER VIRTUAL WORLD TOUR FOR INDIA

After reaching over 4 million fans, the popular Australian sibling band will make its debut performance for fans in India on May 29th



India, May 21, 2020 – After wrapping up the second leg of their first ever world virtual tour achieving a ‘virtual reach’ of more than 4 million worldwide across the tour, Australian pop music and siblings band **The Buckleys**, have announced the date for their first ever performance for Indian fans. The band will mark its debut performance for India on **May 29th at 8 PM IST**.

The Buckleys’ performance will be available for viewing live on BookMyShow and its official Facebook handle. Fans can register for their India performance here - <https://in.bookmyshow.com/events/the-buckleys-world-virtual-tour/ET00131239>

“India has such a rich culture of music and art, we are excited that through technology we can connect with you from all the way here in Australia. Not to mention, one of our favourite bands, *The Beatles*, wrote much of ‘the white album’ in India... so we’ll most definitely have to play Beatles in this set for you Beatles fans like us! We can’t wait!”, said **The Buckleys** ahead of their India debut.

Presented by **Live Nation** along with **BookMyShow** in India, *The Buckleys’* show will be the second global virtual tour in the country after Willie Gomez’s ‘Mojados’ virtual world tour that concluded last week.

Earlier this month, the rising hippy country superstars recreated the personalised “live” experience during a time of social distancing, by performing virtual tour dates across North and South Americas, Europe, the Middle East, Asia, Australia and New Zealand.

The world virtual tour was developed in conjunction with the band’s record label, Petrol Records and US label, UMe. Performing individually curated shows for different regions, all streamed through Live Nation’s Live From Home platform and their partner affiliates across various participating countries including BookMyShow in India *The Buckleys* are one of the first bands to capture a global audience by performing a world virtual tour.

The Buckleys are only the second signing to Petrol Records since **CM Murphy** signed award-winning siblings and band of brothers, **INXS** in 2009. Since their signing in 2019, the band has released two singles in Australia. The first “**Daydream**” catapulted the trio into the limelight, scoring a #1 single at Australian country **radio**, followed by second single, “**I’m Comin’ For Ya (Love)**,” which reached #3. The success of the singles resulted in The



Buckleys' nomination for **Qantas New Talent Of The Year** award at the prestigious **2020 Country Music Awards Australian** (Toyota Golden Guitar Awards) which recognize, celebrate and honor excellence and outstanding achievement in Australian country music.

A three-piece band of siblings (**Sarah** 20, **Lachlan** 18 and **Molly** 17 years of age), **The Buckleys** worked since they were young children towards their dream of a record deal, and the release of their first singles and tour. They're now making that a reality, continuing to take the world by storm throughout 2020 and beyond.

Australian three-piece, **THE BUCKLEYS**, have just released their second worldwide single, "**Breathe**," via **Petrol Records/Universal Music Australia/UMe**.

The new soul-stirring single comes nestled in an equally emotive animated video that showcases a haunting and impassioned side of the band's pop Americana trademark which they call "hippie country." Directed and animated by *The California Institute of the Arts* (a private visual and performing arts school founded by Walt Disney in 1961), the video's stunning visuals evoke an emotional weight that highlights the melodic weather of the song... of misty Australian landscapes, frigid nights warmed by outback campfires, and those quiet moments of solace.

Listen to "Breathe" on DSPs Here:

<https://TheBuckleys.lnk.to/BreatheSinglePR>

"Meet The Buckleys", a documentary chronicling the music journey of the chart-topping Australian band is out now - <https://buckleys.lnk.to/subscribe>

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Advertising & Sponsorship and Artist Nation Management. For additional information, visit livenationentertainment.com.

About UMe

Universal Music Enterprises (UMe) is the centralized U.S. catalog and special markets entity for UMG. Working in concert with all of the company's record labels, UMe provides a frontline approach to catalog management, a concentration of



resources, opportunities in new technologies and an emphasis on strategic marketing initiatives to engage all types of consumers across multiple entry points and platforms.

About Petrol Records

Petrol, founded in 2000, is the world's most successful first all-digital record company and the first independent label to sign a worldwide distribution agreement with Apple Inc.'s iTunes. Petrol's numerous chart and sales successes over the years in various musical genres, together with Christopher M. Murphy's other multimedia endeavors, resulting in Murphy receiving the New South Wales Premier's Expo Award for Arts & Entertainment and being named Australian Entrepreneur of the Year by Business Review Weekly for his many achievements. In 2008 Murphy received a Grammy nomination for his documentary on the street music of Cuba (now referred to as 'Reggaeton'). In 2009, Petrol signed INXS' classic catalogue to the label and in 2017, INXS were awarded for achieving 50 million worldwide sales. With iTunes alone, Petrol has achieved more than 180 #1's, more than 700 Top 10, and more than 1,600 Top 100 positions. In addition to Murphy's Grammy nomination for a cutting-edge documentary, and following the # 1 rated television mini-series in 2014, Petrol broke all records with six albums in the Top 10 & INXS were recently named ARTIST of the DECADE in Australia for their highest selling album The Very Best. With millions of records sold worldwide and ranking as one of the world's most successful independent labels, Petrol continues to succeed in the marketplace.

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THE BUCKLEYS

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