

BOOKMYSHOW AND LIVE NATION BRING WILLIE GOMEZ'S "MOJADOS" VIRTUAL WORLD TOUR FOR THE FIRST TIME TO INDIA

*~The concert will be the first of multiple global virtual tours for the country~
~The Latin music star's live concert on May 15th will be available online for fans in India on
BookMyShow and its official Facebook handle~*



India, May 13, 2020 – Rising star, Willie Gomez announces the “Mojados” Virtual World Tour, presented by Live Nation along with BookMyShow in India. The show marks the first in-line amongst multiple global virtual tours to be brought to India by BookMyShow, the country’s leading entertainment destination.

In a bid to reach his fans globally during this time of social distancing, Willie Gomez has decided to put on a livestream tour that can reach various cities on different dates across the world, including his first ever performance for an Indian audience.

Willie will perform different sets for each of the tour dates with the India performance scheduled for **May 15th at 8:30 PM IST**. This will be available for viewing live on BookMyShow and its official Facebook handle. Fans can register for Willie’s India performance here - <https://in.bookmyshow.com/events/willie-gomez-mojados-virtual-world-tour/ET00130571>

Willie's show for the Middle East audience will be available for viewing on Live Nation's newly launched [Live From Home](#) platform as well as hosted across Live Nation regional social media channels - <https://www.facebook.com/LiveNationME/>

At a young age, Willie felt a strong connection and passion for music and enrolled in singing, dancing, and acting lessons, where he began shaping his career into what it is now. By the age of 17, Willie had already performed on the most renowned stages of the Latin music industry including the Latin Grammys, Billboard Latin Music Awards, Premios Juventud, and Premios Lo Nuestro.

Recognizing his exceptional talent, Willie decided to take a chance and move to Los Angeles in order to take his career to the next level. He excelled and toured around the world, sharing the stage with icons such as Christina Aguilera, Katy Perry, Kesha, Kylie Minogue, Chayanne, Little Mix, and Mary J Blige. However, his main role to date has been lead dancer for the queen of pop, Britney Spears, for the past 10 years.

Willie then began building a genuine following online via social media. He uploaded covers of popular songs such as '11PM' by Maluma to his channel, and the reaction and engagement from fans was instant as well as recognition from artists like Sebastian Yatra who reposted one of Willie's covers. A deep admiration for a true, well-rounded talented artist and the direct online appeal to his audience were just a few of the many reasons that independent record label, Alacran Records decided to sign Willie as their first Latin act.

Since signing with Alacran Records Willie has released two singles, Mojados and Tu Lógica. Both singles led him early this year to a promo tour in Spain where his audience grew even bigger. Willie is currently working on an album and this Virtual Tour will give the viewer an insight to his music.

WILLIE GOMEZ

[Website](#) | [Facebook](#) | [Instagram](#) | [Twitter](#) | [YouTube](#) | [Spotify](#)

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and



Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

About Creative Artists Agency

Leading entertainment and sports agency Creative Artists Agency (CAA) represents many of the most successful and innovative professionals working in film, television, music, video games, theatre, commercial endorsements, and digital content, and provides a range of strategic marketing and consulting services to corporate clients. CAA is also a leader in sports, representing more than 2,000 of the world's top athletes in football, baseball, basketball, hockey, soccer, Olympics and action sports, in addition to coaches, on-air broadcasters, and sports personalities and works in the areas of broadcast rights, corporate marketing initiatives, licensing, and sports properties for sales and sponsorship opportunities.

About Alacran Records

Alacran Records, a division of Alacran Group, works with incredible acts from across the world. They work in true partnership with artists to provide the creative support and opportunity to release great music to an international audience. Alacran supports innovation, inspire collaboration and encourage creative freedom. A record label that is driven to nurture talent, create opportunities and build partnerships across the world.

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