



BookMyShow's Ashish Hemrajani wins Executive of the Year at Manchester's TheTicketingBusiness Awards

Mumbai, May 18, 2018: BookMyShow's Founder and CEO Ashish Hemrajani has been awarded the prestigious 'Executive of the Year 2018' at the recently held TheTicketingBusiness Awards during a private ceremony at Emirates Old Trafford, Manchester in England. The award is a recognition for Ashish's pioneering and visionary leadership which has transformed the entertainment ticketing sector and taken it to new heights. The other finalists competing in the category were founders and CEOs from ticketing platforms across the world.

Now in their third year, the Ticketing Business Awards (previously the Ticketing Technology Awards) are the only awards to recognize a whole spectrum of achievements across the global entertainment ticketing industry. Hundreds of nominations were whittled down to create the shortlist, which was judged by an independent panel of industry figures. "Our congratulations go to everyone who reached the podium," said Ian Nuttall, founder of TheTicketingBusiness. "Winners included our industry's leaders, achievers and stand-out innovators, who should all be very proud of their achievements."

The award was accepted by Anil Makhija, Head of Service Delivery, Operations and New On-Ground Technology Deployment at BookMyShow, who at the event also spoke about BookMyShow's India success story.

About Ashish Hemrajani's journey:

Ashish Hemrajani set up BigTree Entertainment in 1999, with a clear focus on removing pricing arbitrage that existed in the movie ticketing segment and to democratize information. In 2007, Ashish and his team launched BookMyShow, which is now transforming into India's all-round entertainment destination. He strove to make the brand a quick success and took the market by storm, thereby revolutionizing the way tickets were purchased.

Ashish didn't limit BookMyShow to cinema ticketing and soon built diversified business offerings in the sports and the music space. This attracted many brands, such as IPL, ISL, F1, Sunburn and Supersonic. Ashish's strong passion and belief in his business model for BookMyShow, saw him bring on board investors Stripes Group, Network 18 (Reliance Group), Accel Partners and SAIF Partners.

BookMyShow is also committed to society at large by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged.

About BookMyShow:

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 650 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.bookmyshow.com.



Media Contacts:

Arushi Maheshwari | arushi.maheshwari@bookmyshow.com | +91-8802999023

Natasha Kini | natasha.kini@bm.com | +91 9820227972

Avni Jesrani | avni.jesrani@bm.com | +91 82916 41669