



## **This IPL, Whistle Podu for Chennai Super Kings only on BookMyShow!**

*Ticket sales for defending champions CSK go live this weekend*

**Chennai, March 14, 2019:** Ever wondered how palpable the excitement in the air must feel when the men in yellow led by smasher and 'finisher' MS Dhoni take stage at the Indian Premier League?

Beat the crowd and live the experience this IPL season! Get your tickets for Chennai Super Kings' IPL matches on BookMyShow, India's leading entertainment destination, as ticket sales for the first match go live on Saturday, March 16<sup>th</sup> at 11:30 AM. Tickets will also be available offline at the stadium box office.

The defending champions led by Mahendra Singh Dhoni, will play the opening match of the VIVO IPL 2019 against Virat Kohli-led Royal Challengers Bangalore at the M.A. Chidambaram Stadium, Chennai on March 23<sup>rd</sup>, 2019. BookMyShow is giving all fans a chance to be the first to book their spot in the 12<sup>th</sup> edition of the Indian Premier League with ticket prices on the platform starting at INR 5000. Fans can also buy up to 2 tickets per person at the stadium box office with ticket prices starting INR 1300. Hospitality tickets are up for grabs at INR 6500.

**Albert Almeida, COO – Live Entertainment, BookMyShow,** said, *"Chennai Super Kings is a crowd-favourite with some of the most loved Indian and international cricketers playing for the franchise. As the reigning stars, CSK remains the team to have played the maximum number of finals and won the cup thrice across seasons, as fans continue to line up to watch their exhilarating matches. This season, as the exclusive ticketing partner to CSK, BookMyShow is committed to providing its suite of unmatched services to all fans so they enjoy another nail biting cricketing season. And to our champion team - here's wishing them the very best of luck! Let the games begin!"*

**K S Vishwanathan, CEO, Chennai Super Kings** said *"We are excited to give all Chennai Super Kings fans a seamless experience with BookMyShow this IPL season. The support of the fans, like always, will play a huge role in Chennai Super Kings to perform well on the field of play. We look forward to packed stadiums as Chennai Super Kings fans in huge numbers get ready to cheer for their home team."*

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### **About BookMyShow**

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)



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