

The Knights are all set to take over; Book your IPL tickets only on BookMyShow

Ticket sales for Kolkata Knight Riders now live; Prices start at INR 400 only

Kolkata, March 11, 2019: The city of joy is all set to welcome back its home boys - Kolkata Knight Riders, this cricketing season! Beat the crowd and grab your tickets on BookMyShow, India's leading entertainment destination, to watch your favourite players live in action. Tickets for the new dream team of Kolkata Knight Riders are now live on BookMyShow.

The tickets for Kolkata Knight Riders' IPL matches will be available across both BookMyShow's web and mobile platforms as also offline at the stadium box office.

Team KKR is all geared up for IPL 2019 with renewed vigour as the two-time winning team has roped in some big names this season to spin its magic on the field. Kolkata Knight Riders are scheduled to play their first home game against Sunrisers Hyderabad on March 24, 2019 at Eden Gardens, Kolkata. Ticket prices start at INR 400 with premium hospitality tickets priced between INR 6,250 -INR 26,000.

Albert Almeida, COO - Live Entertainment, BookMyShow said, "Kolkata is home to a sports crazy population, making its cricket fan base's love for the home team, unparalleled. We are honoured to be the exclusive ticketing partner for Kolkata Knight Riders and we stand committed to giving KKR fans, an unmatched ticket booking and on-ground experience. The most exciting cricket season is here and our best wishes are with the Kolkata Knight Riders!"

Venky Mysore, MD & CEO, KKR said, "We are glad to be starting our campaign at the Eden Gardens. Kolkata fans are our backbone and we really look forward to playing in front of a packed house. I would also like to thank BookMyShow for their continued support to KKR."

With only days left for the matches to begin, it's time to book tickets and cheer for the much-loved home team in the 12th edition of the VIVO Indian Premier League.

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to



society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit <u>www.bookmyshow.com</u>

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