

Kolkata fans buy IPL tickets at Lightning Speed

More than half of the tickets on BookMyShow are sold out on in just 4 days for the Kolkata Knight Riders' opening home game!

Kolkata, March 23, 2018: The cricket fans in Kolkata have already set the bar high for this IPL (Indian Premier League) season. BookMyShow, the exclusive ticketing partner for the crowd favorite and Shah Rukh Khan's Kolkata Knight Riders (KKR), has already sold most of the tickets for their opening home game against Royal Challengers Bangalore (RCB) in a matter of just four days. The team, led by Dinesh Karthik, our last ball super hero at the recently concluded Nidahas trophy, is scheduled to play their first match at not just one of the biggest cricket stadiums in India but in front of the most passionate audience for Cricket - Eden Gardens on April 8, 2018.

The ticket sales for the fixtures of KKR went live on BookMyShow on Saturday, March 17th. With tickets priced from INR 400 to INR 26000 for the hospitality corporate box tickets, which will offer an unparalleled experience – the best view of the grounds, complimentary F&B, and free merchandise to early buyers. BookMyShow is also leading the online merchandise sales along with tickets.

Albert Almeida, COO-Non-Movies, BookMyShow said, "Kolkata is known for its passionate Cricket fans who are deeply vested in their home team KKR. Coupled with the power of the IPL brand and BookMyShow's marketing and ticketing platform, the ticket sales for KKR's matches are off to a flying start."

"At BookMyShow, we share KKR's passion and commitment to their fans and will leave no stone unturned in making their experience truly world class by providing the ultimate ease of ticket bookings, giving them the option of buying the tickets online and offline at box office, ease of access and throwing in many other goodies via exciting partner offers courtesy Payzap, Amazon Pay, Ola, MakeMyTrip and Goibibo", added Albert.

Venky Mysore, CEO, KKR said, "KKR is thrilled at the unprecedented response to the ticket sales this season. We look forward to a fully packed Eden Gardens and KKR chants to motivate and support our players."

About BookMyShow: BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 650 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.in.bookmyshow.com.

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