



## **BookMyShow now live with its Blockbuster Week**

### **Adds to Ramadan festivities; offers flat discounts and assured gifts on movie ticket bookings**

**Bhubaneswar, June 20, 2017:** BookMyShow, India's largest online entertainment ticketing brand, has kick started its Blockbuster Week from June 16, 2017 till June 26, 2017. As part of this, BookMyShow, the preferred movie ticketing platform for millions of movie buffs in the country, is offering flat discounts and assured gifts on all movie ticket bookings on its platforms during this period.

All users in Bhubaneswar who purchase minimum of two movie tickets in a single transaction can avail flat INR 150 off or 50% off on the transaction (whichever is lower) by using promo code MOVIES. BookMyShow users who purchase movie snacks worth Rs. 300 and above on its platforms during the transaction will also automatically get an additional Rs. 75 off. Not just this, all users will also get an assured Rs. 750 off on domestic flights from MakeMyTrip.

Blockbuster Week gets even bigger. At the end of the offer period, all users who have transacted during the offer period will enter a lucky draw that will determine the winners for bumper prizes: three lucky winners will win an all-expenses paid trip to Thailand and five users will be owners of an all new OnePlus 5 mobile phone.

**Marzdi Kalianiwala, Vice President- Business Intelligence and Marketing, BookMyShow** said, "Movies in India is not just another form of entertainment but rather also an occasion to bring together friends and family. This festive season, we wanted to add a little more joy to the lives of our users through our Blockbuster Week. We are confident that movie goers in Bhubaneswar will be delighted with our offerings."

#### **About BookMyShow:**

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 450 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)

#### **Media Contacts:**

Arushi Maheshwari | [arushi.maheshwari@bookmyshow.com](mailto:arushi.maheshwari@bookmyshow.com) | +91- 8802999023