



# BookMyShow and Live Nation announce latest line-up of international virtual in-home concerts for India

Starting June 26<sup>th</sup>, the roster will feature UK bands 'Bang Bang Romeo' and 'Electric Enemy' along with Australian sister band 'Germein'

**India, June 25, 2020:** After entertaining audiences globally with in-home virtual performnaces including *Willie Gomez's 'Moajdos' World Tour, The Buckleys' World Tour* and *Taylor Castro's 'The Girl Afraid' World Tour*, **BookMyShow**, India's leading entertianment destination and **Live Nation**, today announced the schedule for the upcoming global virtual concerts for India.

Leading the pack, Australian sister band *Germein* will bring their 'Red Rover Virtual World Tour' in partnership with Live Nation and Solo Agency to India on Friday, June 26<sup>th</sup>, 2020 at 7 PM IST. Sisters Georgia (guitar and keys), Ella (bass and electric cello) and Clara Germein (drums) will perform live from their hometown in Adelaide for the first time for their fans in India. To register for *Germein's* performance, users can visit <a href="https://in.bookmyshow.com/events/germein-red-rover-virtual-world-tour/ET00133789">https://in.bookmyshow.com/events/germein-red-rover-virtual-world-tour/ET00133789</a>.

Next in line, the unapologetically fierce and crowd favourite band Bang Bang Romeo will perform 'The Stone Cold Superstar Virtual World Tour' for their fans in India on Tuesday, June 30th at 7 PM IST. With anthemic blues-rock enhanced by Anastasia Walker's soaring and soul-infused vocals and complemented with Ross Cameron (guitars), Richard Gartland (drums) and Richard Cook (bass), the band is all set to take music-lovers by storm through their much-awaited virtual concert. Registrations for Bang Bang Romeo's debut India performance are now open on https://in.bookmyshow.com/events/bang-bang-romeo-virtual-world-tour/ET00133786.

Following Bang Bang Romeo, London-based band Electric Enemy will bring 'The Hollow Eyes Virtual World Tour' for their fans on Wednesday, July 1<sup>st</sup> at 7 PM IST. Powered by heavy guitars, colossal drums and dynamic vocals, this will be the band's debut performance for Indian fans. The announcement of this tour follows the release of Electric Enemy's latest single 'Hollow Eyes' on June 19<sup>th</sup>, which is scheduled for plays on BBC Radio 1 and features on Spotify's All New Rock playlist. Fans can register for the band's performances on <a href="https://in.bookmyshow.com/events/electric-enemy-the-hollow-eyes-virtual-world-tour/ET00133790">https://in.bookmyshow.com/events/electric-enemy-the-hollow-eyes-virtual-world-tour/ET00133790</a>.

These performances will be available for viewing live on BookMyShow and its official Facebook handle.

On the upcoming India performance, **Germein** said, "We are super excited to be playing for India thanks to BookMyShow and Live Nation. India has such a rich culture of music, dance and art so to be sharing our music with you from Australia is very special for us. We look forward to visiting India one day but for now we bring you our Red Rover Virtual World Tour."

Bang Bang Romeo said, "The Stone Cold Superstar Virtual World Tour is imminent and we can't tell you how excited we are to be playing live music to people again for the first time in over 4 months. We can't thank Live Nation and BookMyShow enough for this opportunity to take our live performance to countries like India where we've never played before. This is a totally new experience, but as ever we relish the challenge in a world where things are changing so quickly. See you all 'Virtually' soon!"

Speaking on their upcoming performance, **Electric Enemy** said, "We're so excited about having this opportunity to literally send our music around the world, and connect through language barriers with some amazing people on the planet! Music is such a uniting force, and to have this medium to





(theoretically) travel the globe through a series of gigs is incredible. As a band we love different languages and cultures, and one day we'll have the opportunity to meet our audience, but until then, it's party time!"

On the announcement, **Kunal Khambhati, Head – Live Events & IP, BookMyShow** said, "In BookMyShow's continued efforts to entertain users at the safety of their homes during these challenging times, we are pleased to partner with Live Nation and bring together a host of upcoming music artists from around the world to audiences in India. The encouraging viewership of these inhome concerts is a testament to the growing popularity of these artists, making them potential talents to tour the country in near future."

### **About BookMyShow**

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit <a href="https://www.bookmyshow.com">www.bookmyshow.com</a>

## **About Live Nation Entertainment**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation.

#### **About Solo Agency**

Solo is a boutique live music agency representing some of the biggest names in music today, with a dynamic and diverse roster of international artists, local talent and developing acts. From the biggest arenas to the local pub we pride ourselves in being creative, passionate and willing to go that extra mile for our clients by being the ultimate professionals and the most rock n' roll.

## For further details, please contact:

Supraja Srinivasan | <u>supraja.srinivasan@bookmyshow.com</u> | +91-99306 81998 Jaanhavi Dhokariya | <u>jaanhavi.dhokariya@bookmyshow.com</u> | +91-75063 40552 Monique Sowinski | <u>moniquesowinski@livenation.com</u>