

## BookMyShow brings The Third BTS Feature Film - BRING THE SOUL: THE MOVIE To Indian Theatres Beginning August 7<sup>th</sup>

*BookMyShow will distribute the film in India, Indonesia, Malaysia and Singapore*

- The eagerly awaited third BTS film finds the band on their acclaimed LOVE YOURSELF World Tour
- Set for Global Cinema Release from Trafalgar Releasing



Official trailer: <https://youtu.be/hcjWxGMECbA>

**Mumbai, July 19, 2019:** The global release date for BRING THE SOUL: THE MOVIE, the latest film from global superstars BTS, has been confirmed for August 7<sup>th</sup>.

BRING THE SOUL: THE MOVIE is the third film from BTS following 2018's record breaking release of Burn the Stage the Movie, which reached a box office of \$18.5m, cementing itself as the highest grossing global event cinema release of all time and 2019's Love Yourself in Seoul, which brought fans together again to celebrate the most sought-after concert of 2018.

This latest film finds the band at the end of their LOVE YOURSELF tour in Europe, when the global icons had held 24 concerts in 12 cities. From Seoul to Paris, the tour was full of energy and passion. On the day following the final Paris concert, on a rooftop table in the city, the boys begin a small after-party, sharing their own stories as never heard before.

Produced by Big Hit Entertainment and A Camp Entertainment, and distributed by Trafalgar Releasing worldwide, the film will be distributed in India, Indonesia, Malaysia and Singapore by BookMyShow, the leading entertainment destination in the region.

'Bring The Soul: The Movie' marks BookMyShow's foray into distribution for differentiated content in cinema. The film will release pan India across over 200 screens and will be in theatres for a limited time starting August 7th through August 11th.

**Ashish Saxena, COO – Cinemas, BookMyShow** said, *"BTS enjoys a phenomenal fan following the world over, including in India. Their last feature film 'Burn The Stage: The Movie' is a testament to their soaring popularity amongst young audiences. 'Bring The Soul: The Movie' will see BookMyShow don the hat of a distributor for the first time and is a classic example of live entertainment making its way to the big screen. This format is increasingly finding favour with audiences across the world."*

**About BRING THE SOUL: THE MOVIE**

Title: BRING THE SOUL: THE MOVIE

Director: Park Jun Soo

Cast: RM, Jin, SUGA, j-hope, Jimin, V, Jung Kook

Produced by: Big Hit Entertainment / Camp Entertainment

Distributed by: Trafalgar Releasing

Release date: August 7<sup>th</sup>, 2019

**About BTS**

BTS, an acronym of Bangtan Sonyeondan or "Beyond the Scene", is a South Korean boyband that is capturing the hearts of millions of fans globally. The members of BTS are RM, Jin, SUGA, j-hope, Jimin, V and Jung Kook. Gaining recognition from their authentic, self-produced music and top-notch performances to the way they interact with their fans, the band is well on their way to becoming a global icon since they debuted in June 2013. While imparting a positive influence through activities such as the LOVE MYSELF campaign and the UN 'Speak Yourself' speech, BTS has mobilized millions of fans across the world (named ARMY), topped prominent music charts, sold out worldwide tours including stadiums and have been recognized with numerous prestigious awards like the Billboard Music Awards and American Music Awards.

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**About BookMyShow**

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow

is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)

**About Trafalgar Releasing**

Trafalgar Releasing is an award-winning, market leader in global event distribution, working in partnership to unite audiences with entertainment and the arts. Trafalgar Releasing is an integral part of Trafalgar Entertainment Group.

Our music slate includes The Cure – Anniversary 1978-2018 Live in Hyde Park London, The Music Center presents Joni 75: A Birthday Celebration, Coldplay: A Head Full of Dreams (directed by Mat Whitecross), Burn the Stage: the Movie (the first feature length film from K-Pop band BTS), Muse: Drones World Tour, Sophie Fiennes' Grace Jones: Bloodlight and Bami, David Gilmour Live at Pompeii, Roger Waters The Wall, Rammstein: Paris and Black Sabbath: The End of The End, alongside our collaboration with Nick Cave and the Bad Seeds; Distant Sky – Live in Copenhagen, One More Time with Feeling (directed by Andrew Dominik) & 20,000 Days on Earth.

Our theatre slate includes the Tony award-winning The King & I: From The London Palladium, Michael Grandage's acclaimed production Red starring Alfred Molina, Funny Girl The Musical starring Sheridan Smith, the Olivier and Tony award winning An American in Paris: The Musical, The Rocky Horror Show Live, Kenneth Branagh Theatre Company's live season and Monty Python Live (mostly).

Trafalgar Releasing works with some of the world's most renowned houses & companies; distributing high-profile arts content to cinemas worldwide from the Royal Shakespeare Company and the Royal Opera House. Additionally distributing in the UK, content from the Bolshoi Ballet, Glyndebourne and The Metropolitan Opera.

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