

**BookMyShow brings largest ever celebration of Indian theatre,  
'The Great Indian Theatre Festival'**

*The festival will bring together India's finest actors live on stage, through over 50 plays across 150 plus shows*



**National, January 8, 2020:**

Over 50 actors  
50 plus plays  
150 plus shows  
Over 25 Indian cities

Get set to witness the spotlight shine bright on stage, as BookMyShow, India's leading entertainment destination, brings the biggest celebration of art, culture and storytelling - *The Great Indian Theatre Festival* - to your city. Set to be the largest ever celebration of Indian theatre in the country, *The Great Indian Theatre Festival* (TGITF) will be home to over 50 plays that will be performed across 25 plus cities in India. The festival, curated to cater to theatre-loyalists as also first-time theatre goers, will bring together more than 50 of India's finest actors live on stage through 150 plus shows starting February 22<sup>nd</sup>, 2020.

TGITF will launch with a grand premiere in Mumbai with veteran actor Zeenat Aman's return to theatre with '*Dearest Bapu, Love Kasturba*' before moving to Hyderabad, Delhi, Bengaluru, Vadodara, Chennai and Kolkata. The play marks Zeenat Aman's comeback to theatre after a 15-year hiatus.

Presented by RBL Bank, *The Great Indian Theatre Festival* features celebrated names including Shabana Azmi, Kumud Mishra, Rajat Kapoor, Vinay Pathak, Rakesh Bedi, Shikha Talsania, Mandira Bedi, Samir Soni, Jim Sarbh, Ranvir Shorey, Neil Bhoopalam, Lillete Dubey, Kitu Gidwani, Sandhya Mridul, Arif Zakaria, Suchitra Pillai, Cyrus Sahukar, Aadar Malik, Saurabh Shukla, Achint Kaur, Ira Dubey, Aahana Kumra, Shweta Tiwari, Sayantani Ghosh, Minissha Lamba, Rohit Roy amongst others. The 5 month-long festival will travel to various Indian cities including Jaipur, Pune, Chandigarh, Lucknow, Ahmedabad, Guwahati, Indore, Bhopal, Surat, Bhubaneswar, Goa and Kochi to name a few through its journey.

Speaking about the festival, **Albert Almeida, COO – Live Entertainment, BookMyShow** said, "BookMyShow's latest offering from its vast repertoire of unparalleled out-of-home experiences, *The Great Indian Theatre Festival* is a culmination of India's love for theatre. This form of art is deep-rooted in our culture and over time, the appetite for quality theatre has grown manifold with Indian audiences seeking varied entertainment



options in this genre. At BookMyShow, we strive to cater to this discerning theatre-loving audience and their evolving interests by taking quality theatre around the country, reaching as many as 25 cities. *The Great Indian Theatre Festival* will be one of the most memorable and grandest theatrical experiences the country has witnessed, bringing together India's love for story-telling and its finest artists."

The festival has an impressive line-up of productions with unique voices that are a reflection of the times that we live in. This spectrum, which mirrors the evolution of Indian Theatre, includes plays such as Macbeth, Hamlet, Nothing Like Lear, I Don't Like It As You Like It, Hello Zindagi, Dhumrapan, Shikhandi, A Few Good Men, August - Osage Country, Ovee - The Haunted Hostel, Salaam Noni Aapa and Mirror Mirror, to name a few. Tickets to the festival are now exclusively available on [www.bookmyshow.com](http://www.bookmyshow.com).

***So, sit back and relax. The show is about to begin!***

You can view the complete line-up of plays here - <https://in.bookmyshow.com/plays/the-great-indian-theatre-festival/ET00122635>

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#### **About BookMyShow**

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)

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