



‘Mughal-e-Azam’ makes a comeback to Delhi for its 175th show

-Tickets for the grand musical will be exclusively available on BookMyShow starting today-

New Delhi, February 19, 2019: Some stories are immortal, some are timeless and some, classic. The love saga of Anarkali and Salim is all three of them! After having entertained theatre-lovers globally, with raving reviews and standing ovations by over 2,50,000 audiences, Mughal-e-Azam bows down to Delhi’s popular demand, making a comeback for its latest season. BookMyShow, India’s leading entertainment destination, brings the third season of the blockbuster musical starting April 6, 2019. Directed by Feroz Abbas Khan and produced by Shapoorji Pallonji, this unmissable production will find its home at the Jawaharlal Nehru Stadium in New Delhi.

With an enviable cast, glamorous costumes, mesmerising music and intricacy of its sets, Mughal-e-Azam beautifully captures the chronicles of Salim and Anarkali’s love story. Set in the backdrop of 16th century, Mughal-e-Azam follows the story of Prince Salim who falls in love with the exquisite commoner Anarkali in the court of Mughal Emperor Akbar. The twist in the plot is introduced when Salim's father, Akbar, disapproves of his romance and a mighty ego battle ensues. The glamour of Manish Malhotra costumes combined with the technical expertise of Broadway and original hit songs - ‘Pyaar Kiya To Darna Kya’ and ‘Teri Mehfil Mein Kismat Aazma Kar’, - the production promises to be an exhilarating experience.

“A classic 16th century love story presented through the lens of a modern day musical- that’s Mughal-e-Azam for you! We hope audiences love the production as much as they did, the iconic love story. After two successful seasons of standing ovations in packed houses, popular demand for the show has encouraged us to bring back the grand musical to Delhi. We want to give more and more people the opportunity to be a part of this amazing experience. Mughal-e-Azam is an extravagant production that simply cannot be missed,” said **Albert Almeida, COO-Live Entertainment, BookMyShow.**

Talking about the musical, director **Feroz Abbas Khan** said, *“Mughal-E-Azam is a story with a heart that has created a legacy amongst its patrons. Our performance of this iconic love story is a tribute to its timelessness. It gives us immense pleasure to host the 175th show, a milestone in this masterpiece’s journey, in the capital.”*

Deepesh Salgia, Creative and Strategic Vision, Mughal-e-Azam, said, *“Four international and two domestic seasons later, we are thrilled to present Mughal-e-Azam once again in Delhi. Shapoorji Pallonji is a strong believer in furthering the reach of Indian art and culture to varied audiences, including a large number of foreigners who have now become regulars at the show.”*

Bringing the historic tale to life is the stellar cast which includes Priyanka Barve, Neha Sargam, Nissar Khan, Dhanveer Singh, Shahab Ali, Ashima Mahajan & others and the musical is choreographed by Mayuri Upadhyia. The ticket sales will be live on BookMyShow from today.



About BookMyShow

Over the years, the company has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors TPG Growth, Stripes Group, SAIF Partners, Accel Partners and Network 18 (Reliance), BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

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