India's Entertainment Quotient is here: The Best Of 2018
BookMyShow reveals how India consumed entertainment in 2018

Mumbai, December 31, 2018: As 2018 comes to a close, BookMyShow looks back and reveals how India consumed out-of-home entertainment in the year gone by. This year, millions of users reached out to BookMyShow to satiate their entertainment appetite, for options ranging from movies to plays, events, sports and music.

Presenting to you, #BestOf2018

*Date range- Dec 1, 2017-Dec 18, 2018

Ashish Hemrajani, CEO and Founder, BookMyShow said, "As the year comes to a close, thank you to all our users for choosing BookMyShow. #BestOf2018 is a true reflection of the amazing year that 2018 has been! India's entertainment landscape is going through a radical change and BookMyShow is playing its part in this transformation, by providing an unparalleled experience. 2018 has witnessed great demand for both movies and live events. On one hand mega blockbusters like 2.0, Padmaavat and Sanju entertained audiences at the box office while on the other, international experiences like Disney's Aladdin and Cirque du Soleil BAZZAR left audiences spellbound when it came to live events, showcasing 2018 as truly a year of all things entertainment – be it movies, plays, sports or concerts! We are now all set to welcome 2019 and super excited to bring amazing out-of-home entertainment for millions of entertainment lovers in India."

Movies

In 2018, BookMyShow was home to over 1780 films across languages. This year, Superstar Rajinikanth and Akshay Kumar starrer 2.0 electrified on BookMyShow selling 16 tickets per second. Sanjay Leela Bhansali's magnum opus Padmaavat was the highest grossing film in Hindi and the second highest grossing film overall.

The following trends encapsulate how movie-goers reacted to cinemas released week on week this year:

- Sunday afternoon was the most preferred show time for movie-lovers
- India's love for Drama won yet again as it was the most popular film genre followed by Action, Thriller and Romantic Comedy
- Hindi cinema ruled the roost, followed by Telugu and English
- Bengaluru cinebuffs showcased their love for films and how! Fans in this city ousted movie goers from other cities like Mumbai, Pune, Hyderabad and NCR watching the most number films this year (in terms of total number of movie tickets bought)
- In 2018, regional cinema saw a remarkable increase, contributing 45% to the total number of tickets sold on BookMyShow. Tamil and Telugu films together formed 73% of the total number of tickets sold for regional films fuelled by the release of movies like 2.0, Sarkar and Geetha Govindam and Rangasthalam, amongst others
- Tickets sales in other Indian regional languages like Malayalam and Kannada also experienced growth

Top 10 movies (by BookMyShow collection):

S.No.	Movie name
1.	2.0
2.	Padmaavat
3.	Sanju

4.	Avengers: Infinity War
5.	Tiger Zinda Hai
6.	Raazi
7.	Badhaai Ho
8.	Geetha Govindam
9.	Stree
10.	Rangasthalam

Top Grossing (by language):

Language	Movie Name
English	Avengers: Infinity War
Hindi	Padmaavat
Tamil	2.0
Marathi	Naal
Telugu	Geetha Govindam
Malayalam	Kayamkulam Kochunni
Punjabi	Carry On Jatta 2
Kannada	The Villain
Bengali	Haami
Gujarati	Shu Thayu?
Bhojpuri	Dulhan Chahi Pakistan Se 2

Live Entertainment (Including plays, events, and sports)

In 2018, India's love for live entertainment experienced an impressive growth as users reached out to BookMyShow to enjoy more than 12,000 out-of-home events listed pan-India. The live-entertainment listings registered a growth of about 20% this year as compared to 2017, echoing the swelling demand for these events. This year, the India debut of Disney's Aladdin and Cirque du Soleil's latest spectacle BAZZAR marked a new high in the entertainment experience of BookMyShow's users.

While the demand for events and activities was high across the country, each city had its preferences:
- Mumbai was big on plays whereas Delhi expressed its well-known fondness for Food and Historical Monuments
- This year, Bangalore and Hyderabad laughed their hearts out with a high uptake of stand-up gigs
- In 2018, users preferred BookMyShow to book their spots at the Indian Premiere League leading to packed stadiums along with Pro Kabbadi League that experienced high demand in cities like Pune, Patna & Ahmedabad
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Ground-breaking events of 2018

S. No.	Event Name
1.	Disney Aladdin
2.	Mughal-E-Azam
3.	Bryan Adams The Ultimate Tour
4.	Arijit Singh India Tour - Multicity
5.	Swan Lake Ballet - 2018
6.	Cirque Du Soleil BAZZAR

7.	A R Rahman Encore the Concert - Mumbai & Ahmedabad
8.	Sunburn Festival
9.	WWE Live India
10.	Auto Expo - The Motor Show 2018

Top 10 Concerts and Gigs

S. No.	Name
1.	Arijit Singh India Tour
2.	A R Rahman Encore the Concert
3.	Bryan Adams The Ultimate Tour
4.	Sunburn Festivals
5.	World`s Biggest Guestlist Festival 2017
6.	Vh1 Supersonic 2018
7.	Bollywood Music Project
8.	Sensation `The world`s leading dance event`
9.	Bollyboom: Guru Randhawa Tour
10.	Mesmerizing Sonu Nigam & Sunidhi Chauhan

Top 10 Plays

S. No.	Name
1.	Disney Aladdin
2.	Mughal-E-Azam
3.	Swan Lake Ballet - 2018
4.	Albattya Galbattya
5.	The Sound of Music
6.	Million Dollar Quartet
7.	Hamlet: Marathi Play
8.	Devdas
9.	Sakhar Khallela Manus
10.	George`s Marvellous Medicine

Jukebox

Here is what kept the nation grooving:

Top 5 International songs:

S.No.	Song name
1.	Sicko Mode (Travis Scott)
2.	Thank u, Next (Ariana Grande)
3.	Happier – (Marshmello and Bastille)
4.	High Hopes (Panic! at the disco)
5.	Taki Taki (DJ Snake)

Top 5 Bollywood songs:

S.No.	Song name
1.	Proper Patola (Namaste England)
2.	Khalibali (Padmaavat)
3.	Dilbar (Satyameva Jayate)
4.	Tareefan (Veere Di Wedding)

5.	High Rated Gabru (Nawabzaade)

Most popular artists:

S.No.	Artist name
1.	Guru Randhawa
2.	Atif Aslam
3.	Neha Kakkar
4.	Drake
5.	Badshah

Top Talk Shows:

S.No.	Song name
1.	Phantom Pandey
2.	Jaldi 5
3.	Zara Khauff Se Suno
4.	Ho Kya Raha Hai With Suresh & Hoezaay
5.	The Odd Couple

You can view the Best Of 2018 here- https://in.bookmyshow.com/top/best-of-2018

About BookMyShow

Over the years, the company has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, introduced audio entertainment service Jukebox, built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors TPG Growth, Stripes Group, SAIF Partners, Accel Partners and Network 18 (Reliance), BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

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