

CIRQUE DU SOLEIL BAZZAR™

BOOKMYSHOW ADDS NEW SHOWS OF CIRQUE DU SOLEIL BAZZAR IN DELHI ON POPULAR DEMAND

*The 15 additional shows will enthrall the audience at GMR Aerocity in Delhi until
January 20*

New Delhi, December 17, 2018: After winning hearts and leaving the viewers spellbound in Mumbai, world leader in live entertainment, Cirque du Soleil, is all set to amaze the audience in Delhi with its latest production BAZZAR. Being performed in India before anywhere else in the world, the awe-inspiring spectacle has made its presence felt even before its entry to Delhi. On public demand, BookMyShow today announced addition of new shows of Cirque du Soleil BAZZAR and has opened ticket sales for a new set of shows in Delhi. Like the rest, these shows too will be held inside the iconic 'Big Top' until January 20th which will find its home at GMR Aerocity, located near Indira Gandhi International Airport.

The unique 'Big Top' with its immersive panoramic stage provides the audience an immersive experience- making every seat a good seat. Brought to India exclusively by BookMyShow, Cirque du Soleil BAZZAR, presented by Citibank, digital partner Jio and powered by Chivas Studio Music CDs, is being loved across age groups, making it a perfect choice for family entertainment. To catch the unmissable troupe of acrobats, dancers and musicians in action, the audience is traveling from cities like Chandigarh, Ludhiana and Jaipur. Various corporates in NCR are also viewing Cirque du Soleil BAZZAR as an opportunity to entertain their stakeholders, including their clients and employees.

*Commenting on the phenomenal response, **Kunal Khambhati, Head- Live Events and IP, BookMyShow** said, "After entertaining over 60,000 guests in Mumbai with the grandeur of never-seen-before acts, we are now thrilled to bring Cirque du Soleil BAZZAR to Delhi. The city has shown a phenomenal response for the much-awaited performances and we anticipate a similar uptake with the addition of new shows."*

Cirque du Soleil BAZZAR is an eclectic performance lab of infinite creativity where a joyful troupe of acrobats, dancers, and musicians contrive an awe-inspiring spectacle. Through their shows, Cirque du Soleil takes its viewers into unparalleled worlds with never seen before acrobatics, impressive choreographies and immersive characters and stories, which are told entirely through breath-taking visuals, thereby transcending any language barriers and appealing to a large audience.

After the shows in Delhi, Cirque du Soleil BAZZAR will head to entertain the audiences in other countries.

Catch the glimpse of Cirque du Soleil BAZZAR here:
<https://www.youtube.com/watch?v=aT1eCZm0Uwo>

Notes to the Editor:

About The Big Top:

Cirque du Soleil BAZZAR will be performed by Cirque du Soleil artists under its famous Big Top Tent, which is 19 meters (62 feet) high and is 41 meters (135 feet) in diameter and will seat more than 1500 guests.

About BAZZAR:

Cirque du Soleil BAZZAR, an eclectic lab of infinite creativity where a joyful troupe of acrobats, dancers and musicians craft an awe-inspiring spectacle. Lead by their maestro, they band together to invent a whimsical one-of-a-kind universe. In a place where the unexpected is expected, the colourful group imagines, builds and invents vibrant scenes in an artistic and acrobatic game. Come and claim your place amidst this marketplace of merriment and creative camaraderie. You just might find that the end of the story is really only the beginning! The high-energy excitement, collision of sounds and colours, and meeting place of diverse characters you'd find at a traditional 'bazaar', inspired the name of the show. BAZZAR perfectly captures the spirit! The spelling is slightly different, where the double 'zz' represents the time loop you sense during the adventure. As a word, BAZZAR is also read almost the same frontwards and backwards. Like the performance, just when you think you know where the story is going— there's a twist!

Follow #BAZZAR and #cirquedusoleil on social media: [Facebook](#) | [Twitter](#) | [Instagram](#) | [YouTube](#)

About BookMyShow

Over the years, the company has transformed from a purely online ticketing player for movies, sports, plays and events. Today, with presence in over 650 towns and cities in India, BookMyShow works with partners across the industry to provide unmatched entertainment experiences to millions of customers, on par with global entertainment standards. It is constantly innovating to increase its ownership share in the Indian entertainment value chain by relying heavily on its analytic capabilities and incisive understanding of customers. Along the way BookMyShow has produced music concerts and theatricals, introduced audio entertainment service Jukebox, built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket, impacting both users and the industry at large.

Since its launch in 2007, BookMyShow has been committed to its customers. With continued support from investors TPG Growth, Stripes Group, SAIF Partners, Accel Partners and Network 18 (Reliance), BookMyShow (which is part of Bigtree Entertainment, founded in Mumbai in 1999), is invested in providing the best user experience, whether it's on ground at an event or online. Demonstrating category leadership, BookMyShow has expanded its operations to Sri Lanka and Indonesia and has invested in companies including Do-It-Yourself events registration and ticketing platform Townscript and Fantain, a fantasy sports platform for Cricket and Kabaddi. It is also committed to society at large by way of their charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About Cirque du Soleil Entertainment Group

Originally composed of 20 street performers in 1984, Cirque du Soleil Entertainment Group completely reinvented circus arts and went on to become a world leader in live entertainment. Established in Montreal, the Canadian organization has brought wonder and delight to over 190 million spectators

with productions presented in close to 450 cities in 60 countries. Cirque du Soleil Entertainment Group currently has over 4,000 employees, including 1,400 artists, from nearly 50 countries.

Cirque du Soleil Entertainment Group creates content for a broad range of audacious projects. On top of producing world-renowned shows, the organization has extended its creative approach to a large variety of entertainment forms such as multimedia productions, immersive experiences, theme parks and special events. Going beyond its various creations, Cirque du Soleil Entertainment Group aims to make a positive impact on people, communities and the planet with its most important tools: creativity and art. For more information about Cirque du Soleil Entertainment Group, please go to cdsentertainmentgroup.com.

About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at www.citigroup.com

Twitter: @Citi | YouTube: www.youtube.com/citi

Blog: <http://blog.citigroup.com>

Facebook: www.facebook.com/citi

LinkedIn: www.linkedin.com/company/citi

About Citi India

Committed to India for over 115 years, Citi takes pride in being a premier locally embedded financial institution, backed by an unmatched global network. Citi is an employer of choice in India offering consumers and institutions a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, brokerage, treasury and trade services, securities and fund services and wealth management. In line with our commitment to make a positive difference in the communities we work, Citi India's citizenship program targets its strategic efforts in the priority areas of Financial Capability & Asset Building, Microfinance, Enterprise Development, and Youth, Education & Livelihoods.

Additional information may be found at: www.citibank.co.in

Facebook: www.facebook.com/citiindia

##

Contact information

Jaanhavi Dhokariya: Jaanhavi.dhokariya@bookmyshow.com | +91-7506340552

Brinda Iyer: brinda.iyer@bm.com | +91-9820506845