

## Ahmedabad all set to welcome Chhota Bheem and his troupe of friends with 'Chhota Bheem in Jadoo Adventure'

BookMyShow will bring this one-of-its-kind live and entertaining Hindi musical to the city, this winter



**Ahmedabad, December 4, 2019:** Popular home-grown animated character 'Chhota Bheem' and his friends Chutki, Raju, Jaggu, Kalia, Dholu and Bholu are all set to enthrall Ahmedabad, as they get set for an adventurous journey with 'Chhota Bheem in Jadoo Adventure'. The first-ever live theatrical adaptation of the cartoon series in a Hindi musical format will be brought to the city by BookMyShow, India's leading entertainment destination. The show has been conceptualized and produced by Simply Green, in association with Green Gold Animation Pvt. Ltd.

The show will premiere on December 12<sup>th</sup> and will continue to entertain kids and families until December 15<sup>th</sup> at the Gujarat University Convention & Exhibition Centre. Tickets to the entertaining musical are now available exclusively on BookMyShow.

Directed by Shruti Sharma of the Broadway-style musical, Disney Aladdin fame, 'Chhota Bheem in Jadoo Adventure' brings together renowned creative talent like lyricist Gulzar, music composer duo Siddharth Mahadevan and Soumil, story-writer Darsana Radhakrishnan and Bollywood choreographer Rajit Dev amongst others.

**Kumar Razdan, Head - Theatricals, BookMyShow** said, "BookMyShow is excited to bring 'Chhota Bheem in Jadoo Adventure' for the audiences in Ahmedabad. Loved by children and their families, the cartoon character of Chhota Bheem reflects a truly Indian village superhero. This live musical performance will bring this popular story alive on stage for the first time ever in India. We hope children and family audiences will love their favourite character on stage as much as they love him on the screen."

**Shailesh Gopalan, Executive Producer, Simply Green Innovations** said, "After having watched some amazing Broadway Musicals in US and Europe, it was our desire to create and produce one in India. With a dearth in live entertainment genres for children, the timely coming together of Green Gold Animation and Simply Green Innovations really helped to turn this reel-life Chhota Bheem into a real-life theatrical production making it a national trend. Chhota Bheem in Jadoo Adventure has all the makings of a Bollywood blockbuster! For the very first time, kids will see Chhota Bheem and all his friends as live characters, singing and dancing to foot-tapping peppy songs. This live extravaganza has been created for the entire family to enjoy and experience a whole new different world of entertainment."

**Samir Jain, COO and Executive Director, Green Gold Animation** said, *“We are excited about the launch of Chhota Bheem’s Broadway-style live musical format. It’s been an exciting time working with Simply Green Innovations in creating this larger-than-life show and we are very happy that BookMyShow is taking the show to fans of Chhota Bheem across the country. The musical would be the perfect form of entertainment for all theatre lovers in Ahmedabad and of course, for all Chhota Bheem fans too. We look forward to the success of this show and many more shows to come in the future.”*

‘Chhota Bheem’ is one of the longest running original Indian television animation show for kids. Be the first to witness this story of a lovable superhero who is an example of true friendship as he shows immense courage through a series of adventures in this musical entertainer.

#### **About Chhota Bheem**

Dholakpur is known for many things: a mighty and benevolent king, fun and big hearted cities and undoubtedly the most scrumptious laddoos. But no tale of Dholakpur is complete without its very own little hero: Chhota Bheem! Young as he may be, Bheem is strong and very smart. Along with his friends, he loves to help in need! Watch Bheem and his friends, Chutki, Raju, Jaggu, Kalia and Dholu-Bholu as they enjoy, explore and protect the sunshine-filled village of Dholakpur.

#### **About BookMyShow**

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India’s largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on the ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com)

#### **About Green Gold Animation Pvt Ltd**

Green Gold Animation Pvt Ltd is a pioneer in creating original Indian animation content and has been entertaining the young generation for over a decade. The shows produced by Green Gold have been hugely popular across all leading kids TV channels like Cartoon Network, Pogo, Discovery Kids, Hungama & Disney along with OOT platforms like Netflix, Amazon Prime, Voot Kids and more drawing an active viewership of over 60 million kids. The popularity of the characters created by Green Gold has transcended over the years and it has helped the company establish itself as a leading player in Licensing & Merchandising, Movie Production & Distribution, Digital Business, Retail Stores and Events.

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