



## **BookMyShow Jukebox launches exclusive audio show with Nikhil Chinapa**

*'TGTR with Nikhil' will be a weekly show bringing the best of Dance Music to all music lovers*

**Mumbai, December 19, 2017:** As EDM (Electronic Dance Music) movement paves way for just Dance Music in India, the fans of this genre can now simply tune into Jukebox, BookMyShow's audio entertainment service, to listen to Nikhil Chinapa's exclusive curation of hit tracks. BookMyShow Jukebox has joined hands with popular VJ, DJ, festival curator and television personality Nikhil Chinapa for his exclusive hit audio show 'TGTR with Nikhil', only available to Jukebox listeners.

Jukebox listeners can tune into the show 'TGTR with Nikhil' every Saturday on BookMyShow's Android and iOS app. The duration of the show will vary between 1-1.5 hours, during which Nikhil Chinapa will discuss the evolving EDM movement with the listeners like never before, sharing interesting information and trivia and playing his favourite tracks of the week only for them. The first episode of the show is live now on Jukebox.

Excited about this new show, **Aditya Kuber, Associate Vice President – Audio Entertainment, BookMyShow** said, "BookMyShow Jukebox stands out purely because of the effort we put in to curate music and non-music entertainment for our listeners, each of them targeting a distinct set of audience. Nikhil Chinapa has been one of the pioneers of the EDM movement in India, taking this style of music to millions of music lovers across the country. As we grow our content library, bringing in experts like Nikhil Chinapa allows us to entertain the EDM lovers, party goers and particularly the young crowd, aged 16-35, and enrich their music experience. We are excited to present 'TGTR with Nikhil' exclusively on Jukebox."

**Nikhil Chinapa, popular DJ and TV Star** says, "I'm so pleased to be partnering with the BookMyShow team for my radio show "Together". We've worked together on countless dance music events over the years and they're like family to me. BookMyShow also fulfils a very important role in the growth of dance music in India, which is accessibility to music and its distribution. Their enormously successful mobile app is the perfect platform to reach out to existing, as well as new fans of dance music and I can guarantee we're all going to have an enormously fun time during the shows!"

The show deepens the partnership between Jukebox and Submerge, which was founded by Nikhil, and will bring more talent from its roster to Jukebox over the coming months. Among other talent that is already featured on Jukebox is Rohit Barker who hosts "Artist Arena" and "International Top 40".

The launch of Jukebox marked BookMyShow's entry into audio entertainment providing listeners comprehensive options across music and non-music categories including Horror, Sports, Bollywood, News and Business, Kids, Comedy, Music, Entertainment (story-telling, drama, mystery etc.), History, and Mythology & Devotion. The 'JustPressPlay' proposition of Jukebox, gives users the best curated entertainment options on their fingertips. Currently, Jukebox offers over 4,000 hours of on-demand content to listeners, across multiple languages, for free! Moreover, Jukebox is the only service allowing its users to download the content and listen to it offline, without any fee. The Jukebox listeners will also have the liberty to choose from four different streaming speed options- Data Saver, Normal, Good and HD.

### **About BookMyShow**



BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 650 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit [www.bookmyshow.com](http://www.bookmyshow.com).

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