

It's going to rain cats and dogs this weekend in Mumbai! Alia Bhatt, Varun Dhawan and other celebrities support pet adoption

BookASmile and World For All - Adoptathon 2017 starts tomorrow, December 2 in Bandra, Mumbai

Mumbai, December 1, 2017: 180 'awe'dorable kittens and puppies are looking for a loving *fur-ever* home and they will definitely make your heart melt at the BookASmile and World for All - Adoptathon 2017 that kickstarts tomorrow, December 2, 2017 in Bandra, Mumbai.

Celebrity and animal lovers Alia Bhatt, Varun Dhawan, Anushka Manchanda, Suresh Raina and many more are excitedly tweeting and Instagramming in support of pet adoptions. While Varun Dhawan in his tweet encourages everyone to bring home a tiny pup or kitten to bring alive the Christmas joy, Alia Bhatt urges people to open their hearts and homes to the 180 puppies and kittens. Anushka Manchanda shares her enthusiasm about the opportunity to add a loving member to your family and Suresh Raina persuades everyone to have no other plans but indulging in some furry love.

Tweets:

- Varun Dhawan: https://twitter.com/Varun_dvn/status/936164046306463749
- Alia Bhatt: <https://twitter.com/aliaa08/status/936148828167856128>
- Suresh Raina: <https://twitter.com/ImRaina/status/936162571387670529>
- Anushka Manchanda: <https://twitter.com/IAMAnushka/status/935802215872253952>

Adding to this bout of excitement, **Farzana Cama Balpande, Head at BookASmile, the charity initiative of BookMyShow** says, "The unconditional love your pet gives you is nothing like you've felt or would ever feel from any human being! A pet is a complete bundle of joy and happiness. One look into their eyes restores your faith in goodness in the world. BookASmile, the charity initiative of BookMyShow and World for All are excited to give 180 healthy kittens and puppies a chance to find a new loving home."

Animal lovers like Alia Bhatt, Farah Khan, Soha Ali Khan, Kunal Kemmu, Shraddha Kapoor, Cyrus Broacha, Sapna Bhavnani, Kunal Vijaykar, Sophie Choudry, Rohan Joshi, Luke Kenny, Karan Mehra, Nisha Rawal, Rupali Ganguli are all expected to be there at this year's edition.

Barks, aww's, puppy eyes and cheerful pouncing hugs await you! So Mumbai, be ready, put your paws on the table, because it's going to rain cats and dogs this weekend!

About BookASmile and World for All – Adoptathon 2017:

World For All Animal Care & Adoptions (WFA) in association with BookASmile presents Adoptathon 2017. This year will be grander and bigger with 180 animals up for adoption over 2 days making this Asia's largest ever pet adoption camp. The camp will take place on 2nd and 3rd December from 11:00 AM to 8:00 PM at St. Theresa's Boys High School, Bandra West, Mumbai 400050.

Now in its 7th year, at BookASmile and World For All - Adoptathon 2017, pet lovers can fall in love with any of the 180 fully groomed, vaccinated and healthy Indian breed puppies and kittens, and with our help, guarantee a smooth transition for the pets from a foster care to a forever home.



Adopting families have access to expert advice from our partner veterinary doctors, behaviorists and adoption counselors and can also purchase premium products for their new furry family members. This making the "A one stop adopt where not only pets but all necessary pet product provisions will be available under one roof". After the adoption process is complete, WFA will continue to assist the new parents by keeping in touch and providing any necessary animal care and assistance.

For more information:

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