



1 Million And still counting

~ BookMyShow.com celebrates its 1 Million Fans on Facebook ~

Mumbai, March 23, 2012: BookMyShow.com, India's largest online entertainment ticketing portal in India has crossed the milestone of **1 Million Fan Likes on Facebook**. To celebrate this achievement BookMyShow.com will be running a week long activity from with tons of giveaways and freebies to its customers. BookMyShow.com's social networking campaign which was started to provide solutions to customer grievance has today turned out to be a huge success.

The Fan base for BookMyShow.com includes young and vibrant audiences across the country. Even the Daily, Weekly & Monthly user activities and the open forum have shown rapid growth spurts indicating a high level of fans engagement. In order to show their gratitude to their loyal fans, BookMyShow.com would be conducting contests and would be giving away 250 free BookMyShow Facebook tees, Gift Vouchers from Craftsvilla.com, Movie tickets, Movie Merchandise and lots more!

*Proud about this achievement, **Mr Ashish Hemrajani, the Founder and CEO of BookMyShow.com**, said, "The endeavor which started out to bridge the gap between BookMyShow.com and its customers, has assisted us in filling the need gap and the problems that the customers face. It is a huge achievement for BookMyShow.com in such a short span of time. The huge fanbase is the motivation that we seek to help us grow."*

BookMyShow.com also has an integrated FB application named **TicketBuddy** which allows users to book tickets without leaving the social hub. TicketBuddy allows user to book movie tickets in the same fashion as on the website. The PreBook functionality on TicketBuddy allows users to "Make his Friends Pay" by reserving seats for all but just paying for his.

Along with the 1 Million Fan base, the success of BookMyshow is also evident from the fact that BookMyShow.com hold over 90% market share in the online ticketing portal.

BookMyShow.com invites all its loyal fans to come and be a part of this celebration and have a chance to be the winner of the BMS goodies.

So what are you waiting for? Hop On Board!

● - <http://www.facebook.com/BookMyShowIN>



- <http://twitter.com/#!/bookmyshow>

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