



For Immediate Release

Book your tickets for '**THE ROYAL WESTERN INDIA TURF CLUB DERBY**' exclusively on **Bookmyshow.com**

Mumbai, 24th January, 2012: Bookmyshow.com, India's largest entertainment ticketing portal has partnered with The Royal Western India Turf Club Derby as its exclusive ticketing partner. Bookmyshow.com continues to focus & diversify into lifestyle events by associating with the prestigious RWITC Derby. Book your tickets for the same exclusively on Bookmyshow.com for the second filly race on 28th Jan, 2012, Pre Derby Race on 4th Feb, 2012 & **the biggest derby race in India on 5th Feb, 2012**. All events are from 1 pm onwards at the Mahalaxmi Race course.

Speaking on the exclusive association, Mr. Ashish Hemrajani, Founder and CEO of Bookmyshow.com said, "A Derby race excites a very niche audience. At Bookmyshow.com we are persistently associating with exclusive lifestyle events that cater to our consumers with vivid tastes. We have seen tremendous response and appreciation in this space. With RWITC we are catering to the *crème de la crème* who understand, enjoy & have a passion for the Derby."

Venue: Mahalaxmi Race Course

Time: 1 pm Onwards

Dress Code: Jacket, Safari Suit, National Dress, Shirt including Half Sleeve Shirt with Tie or Scarf

[Ticket Pricing for RWITC Derby exclusively on www.Bookmyshow.com](http://www.Bookmyshow.com)

- 28th Jan, 12 - Second Filly Race – Rs. 160
- 4th Feb, 12 - The McDowell Signature Premier Indian Derby – Rs. 160
- 5th Feb, 12 - The McDowell Signature Premier Indian Derby - **Biggest Derby Race In India** – Rs. 350

To book your tickets for log onto http://in.bookmyshow.com/concerts/the-zoom-indian-oaks/?&utm_source=hpev_RWITC_200112

For more information on the races log on to <http://www.rwitic.com/club/aboutus.php>



Bookmyshow.com

Bigtree Entertainment's Bookmyshow.com is the gateway to the fastest and most secure hassle free booking experience. With 90% market share in e-ticketing, Bookmyshow.com is the market leader in providing ticketing solution for entertainment universe encompassing movies and non-movies options like concerts, plays, stand up acts, live performances and major sporting events. The first of its kind and the most successful online entertainment ticketing solution provider in India, Bookmyshow.com also has offices in New Zealand and Malaysia. It aims to present their clientele most secured, end to end ticketing solution. The cutting edge technology makes the transaction more user friendly and can be quickly executed via web, mobile applications, WAP or the call center (39895050), giving them multi-platform option and a hassle free booking experience.

Bookmyshow.com also has social media presence on Facebook and Twitter and regularly interacts with customers to announce latest activities, giving away freebies, free screenings, etc. It has also launched "Ticket Buddy", the Prebook Application on Facebook allowing users to book tickets for highly awaited films, much before they open in cinemas.

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