

BookMyShow.com is the exclusive ticketing and turnkey solutions partner for the 'KORN India – The Path of Totality Tour'

KORN will perform in Gurgaon, Mumbai and Bangalore in September 2012

Mumbai, August 2012: After partnering with a significant number of premium large-format events in the country, BookMyShow.com has added yet another feather to its cap. BookMyShow.com, the largest entertainment ticketing portal in India, has bagged the exclusive ticketing rights and turnkey solutions from MOOZ Entertainment for the most awaited music concert of the year, by the metal band, KORN.

The band members who will be performing in India include *Jonathan Davis, James 'Munky' Shaffer, Reginald 'Fieldy' Arvizu, and Ray Luzier*. The American metal band will be performing in Gurgaon, Mumbai and Bengaluru on 5th, 7th and 9th September, 2012, respectively.

Commenting on this, Mr. Ashish Hemrajani, Founder and CEO of BookMyShow.com said; *“At BookMyShow, we aim to WOW our customers with a wide choice of entertainment options in their city. At every step of the way, we engage our patrons with a smooth, super-fast and hassle-free experience. As a music buff, I am looking forward to the KORN concert, as are most music fans in the country. The energy, the music and the people will all culminate to make an astounding experience. With this exclusive association, we want to deliver this experience to music lovers across the country.”*

Mr. Dilip Ramachandran, Vice President, Mooz Entertainment, further added: *“Korn, widely hailed as pioneers of the nu-metal genre, are known for pushing the envelope and bending genres and for their explosive live performances. From Nu-metal to dubstep, they have singlehandedly molded metal and given it twists and turns that have gone on to become the voice of the youth. We expect a record turnout for the 3 city Indian leg of their world tour and an experience rivaling International concert standards. This is going to be the definitive tour that changed the Indian live music scenario and my question to all Korn fans in India is this: (as Korn says in their iconic song, 'Blind') — ARE YOUUUUUUU REEEAAAADDDDDYYYY.....?!?.*

Tickets for the concert will be exclusively available on www.bookmyshow.com. Tickets start from Rs. 1450 and go up to Rs. 16,000 for the world class seated 'Platinum Lounge', styled on the lines of premium sporting events. So, enjoy the music of your favourite band LIVE! Grab your tickets now for the KORN India Tour.

About BookMyShow: Bigtree Entertainment's **BookMyShow.com** is the largest entertainment ticketing portal in India with over 90% market share in the online entertainment ticketing space. Headquartered in Mumbai, Bookmyshow.com also has offices in New Zealand and Malaysia. BookMyShow has an enviable kitty of over 1300 screens spanning across 300 cinemas in over 100 cities. BookMyshow tickets for **over 1000 events every year across India. In the area of Sports, 75%of India's largest sporting events** are managed by BookMyShow. Some of them include Formula 1, Indian Premier League, Indian Cricket League, Aircel Chennai Open, Yonex Badminton Championships, etc. With **over 35 million page views per month**, BookMyShow has an **active and loyal database of over 3.5 million** happy consumers. It has a fan following of over 1.3 million Facebook and Twitter users. BookMyShow is also available through downloadable applications for Blackberry, iPhone, Android and Windows phone. It has also been awarded in the category of **'The Hottest Company of the Year-2011-12'** and **'The Company to watch out for'** at the prestigious CNBC Young Turks Award. **BookMyShow is the one of the top three entertainment e-commerce websites in India.**

About Mooz Entertainment : Mooz Entertainment is a live-entertainment company promoted by the promoters of ZOOM Communications Limited (along with a consortium of private equity investors) which is South Asia's largest outside broadcast facilities company and has undertaken landmark projects in the past, including broadcast of all five seasons of the Indian Premier League (IPL), the 19th Commonwealth Games and several other prestigious sports and entertainment events for numerous television channels, both nationally and internationally. ZOOM also does the complete production for the largest boxing channel in Europe, 'Box Nation'. **MOOZ Entertainment aims to set equally high standards in the live entertainment space, and thereby play the anchors role in the transformation of India into the live music capital of Asia.** For more information, log on to www.moozentertainment.com.

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