



BookMyShow introduces Diwali Gift Cards Offer

Mumbai, November 5, 2015: BookMyShow, India's biggest online movie and events ticketing portal, recently kicked off its Diwali Double Delight offer. Customers who purchase Diwali Gift Cards worth Rs.500 or Rs.1000, receive vouchers worth double the value, from other leading e-commerce brands Jabong and Pepperfry.

“We feel extremely delighted to share our new Gift Card offer with all our users. We value and cherish bonds; keeping the festive season in mind we felt the time was right to introduce this new gifting opportunity. We believe, the offering will result in celebrations, entertainment and happiness”, said Marzdi Kalianiwala, Vice President, BookMyShow.

The Gift Card offering from BookMyShow’s website is definitely an innovative and modern gifting idea whereby it ensures that every user who visits the BookMyShow website can pick from a variety of themes while planning to gift their loved ones.

A novel and modern gifting solution, these Gift Cards can be purchased through BookMyShow’s website only (<http://www.bookmyshow.com/giftcards>). Alongside Diwali, users can also choose from a host of other occasions such as birthdays, anniversary, graduation etc.

With Diwali just around the corner, BookMyShow Gift Cards are creating a win-win situation for all.

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