

## BookMyShow.com rolls out special and exclusive offers to celebrate its 5th Anniversary !

Exciting gifts and offers up for grabs for the entire month.

**August, Mumbai**: BookMyShow.com, India's leading entertainment ticketing portal is celebrating the completion of 5yrs with special offers for its patrons. The month long celebrations present an opportunity to **win iPads and assured Free Vouchers.** This offer is only valid from **8**<sup>th</sup> **August - 31**<sup>st</sup> **August 2012**.

On this joyous occasion, **Ashish Hemrajani**, **CEO-BookMyShow** said "The last 5 years have been very exciting for us as we have grown from strength to strength. We have a very loyal base of patrons and through this celebration offer; we would like to share our success and happiness with them. We enjoy the market leader position that we currently hold and are confident that we shall keep pushing further the benchmark for our industry in the years to come."

So to join in the celebrations, log on to www.BookMyShow.com

About BookMyShow.com: Bigtree Entertainment's Bookmyshow.com is the largest entertainment ticketing portal in India with over 90% market share in the online entertainment ticketing space. Headquartered in Mumbai, Bookmyshow.com also has offices in New Zealand and Malaysia. BookMyShow has an enviable kitty of over 1300 screens spanning across 300 cinemas in over 100 cities. BookMyShow tickets for over 500 events every year across India. In the area of Sports, 75% of India's largest sporting events are managed by BookMyShow. Some of them include Formula 1, Indian Premier League, Indian Cricket League, Aircel Chennai Open, Yonex Badminton Championships, etc. With over 35 million page views per month, BookMyShow has an active and loyal database of over 3 million happy consumers. It has a fan following of over 1.3million Facebook and Twitter users. BookMyShow is also available through downloadable applications for Blackberry, iPhone, Android and Windows phone. It has also been awarded in the category of 'The Hottest Company of the Year-2011-12' and 'The Company to watch out for' at the prestigious CNBC Young Turks Award. BookMyShow is the one of the top three entertainment e-commerce websites in India.

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