



Tickets for Sri Lanka- India cricket series now available online on BookMyShow

- No more standing in long queues; simply buy tickets on lk.bookmyshow.com
- Avail flat LKR 200 off on All Match Tickets

Colombo, August 3, 2017: Cricket fans in Sri Lanka can now simply book tickets for the on-going cricket match series between Sri Lanka and India on lk.bookmyshow.com. BookMyShow, which is the exclusive online ticketing partner for the series and India's biggest online entertainment ticketing platform, is offering all cricket fans the convenience to book tickets from the comfort of their homes or offices, while availing exclusive discounts.

A total of 5 test matches, 3 ODIs (one day international) and 1 T20 are being played between Sri Lanka and India between July 26th and September 6th. For all match tickets, BookMyShow is exclusively offering flat LKR 200 off. Cricket fans in Sri Lanka, who book a minimum of two tickets can use the offer code 'BOOKMYSHOW' to get discounts. This is a limited period offer and will be available on first-come-first served basis.

Rajesh Balpande, Co-founder, BookMyShow said, "At BookMyShow, we are committed to transform the Sri Lankan ticketing experience. After redefining the online entertainment ticketing market in India, we are now implementing our learnings here. We want to make the people in Sri Lanka realise the convenience associated with online ticketing and ease and resolve their problems which they would otherwise face to get tickets- such as battling the heat or rains, standing in long queues outside a cricket stadium etc. when now they can simply log on to BookMyShow and get their tickets. We are already witnessing encouraging traction for the ticket sales and are confident that people here will soon take to online ticketing in a big way."

In 2016, BookMyShow set foot in Sri Lanka by becoming the exclusive online ticketing partner for the Sri-Lanka v/s Australia cricket series.

About BookMyShow

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 650 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.bookmyshow.com.

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