

TICKETS FOR OCT. 5 NBA INDIA GAME TO GO ON SALE AUG. 13

- Fans Can Visit www.bookmyshow.com to Register Interest for Tickets and Information -
- Sacramento Kings and Indiana Pacers to Play on Oct. 4 and 5
at the Dome, NSCI, SVP Stadium in Mumbai -

Mumbai, August 6, 2019 – NBA India announced today that registration for tickets for The NBA India Game 2019 on Saturday, Oct. 5 will go live beginning today at 12:00 p.m. IST and will run until Sunday, Aug. 11 at 11:59 p.m. IST. Ticket sales for the game will go live for registered fans Tuesday, Aug. 13 at 12:00 p.m. To pre-register for tickets, fans can visit www.bookmy.show/NBAIndia2019.

[The NBA India Games 2019](#), which will feature the Sacramento Kings and Indiana Pacers playing two preseason games Friday, Oct. 4 and Saturday, Oct. 5 at the Dome, NSCI, SVP Stadium in Mumbai, will mark the first games that teams from a North American sports league have played in India. The NBA India Games 2019 will be managed by BookMyShow in association with AEG. Details about The NBA India Game on Oct. 4 will be announced at a later date.

“The league has been working very closely with the Sacramento Kings and Indiana Pacers to bring the authentic NBA experience to fans in India this October,” said NBA India Managing Director, Diane Gotua. “Our first-ever NBA games in India will celebrate the continued growth of basketball in India and the passionate fans across the country who support basketball and the NBA year-round.”

“After enthralling Indian audiences with some of the most marquee global entertainment experiences across the live entertainment landscape in the last few years, we are thrilled to be a part of NBA’s debut games in India,” said BookMyShow COO – Live Entertainment, Albert Almeida. “As the promoter for the games, it is an honour for us to host what will be the first-ever games played in India by teams from a global sporting league.”

“There has never been a more perfect time to bring the most popular basketball league, teams and players to India,” said President and CEO AEG Asia, Adam Wilkes. “Having partnered with the NBA for more than a decade to promote basketball throughout Europe and China, we are excited to share the world’s greatest sport with the tremendous Indian fans.”

Once registered, fans will have access to the court layout and pricing through an [interactive 3D layout of the venue](#), giving them a 360-degree view and making them eligible to purchase tickets to the game when ticket sales go live Aug. 13. Fans can secure VIP experiences, including on-court photos and the opportunities to shoot free throws on the court, by visiting the BookMyShow app on [iOS](#) and [Android](#) and [website](#) with tickets priced INR 4,500 and up. For an overview of venue layout, fans can visit <https://in.bookmyshow.com/nba-india-3d-seat-layout/>.

The Kings, under the leadership of the NBA’s first Indian-born majority governor and Mumbai-native Vivek Ranadivé, currently feature 2018 No. 2 overall draft pick Marvin Bagley III, 2017 No. 5 overall draft pick De’Aaron Fox and 2016 No. 6 overall draft pick Buddy Hield (Bahamas). The Pacers, under the leadership of Chairman and CEO Herb Simon - the longest-tenured NBA governor - currently feature two-time NBA All-Star Victor Oladipo, 2015 No. 11 overall draft pick Myles Turner and 2017 Kia NBA Rookie of the Year Malcolm Brogdon.

For more information, fans in India can follow the NBA on [Facebook](#), [Twitter](#), [Instagram](#) and use the hashtag #NBAIndiaGames2019. For the latest news, updates, scores, stats, schedules, videos and more, download the official NBA App on [iOS](#) and [Android](#).

About the NBA

The NBA is a global sports and media business built around four professional sports leagues: the National Basketball Association, the Women's National Basketball Association, the NBA G League and the NBA 2K League. The NBA has established a major international presence with games and programming in 215 countries and territories in 50 languages, and merchandise for sale in more than 100,000 stores in 100 countries on six continents. NBA rosters at the start of the 2018-19 season featured 108 international players from 42 countries and territories. NBA Digital's assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with 1.6 billion likes and followers globally across all league, team, and player platforms. Through NBA Cares, the league addresses important social issues by working with internationally recognized youth-serving organizations that support education, youth and family development, and health-related causes.

About NBA India

The NBA opened an office in Mumbai in 2011 and formed NBA India. NBA India is primarily involved in the development and growth of basketball in India. As a part of its efforts, NBA India, in partnership with the Reliance Foundation, launched the Reliance Foundation Jr. NBA program in 2013. The program has engaged more than 10 million youth across 10,000 schools and trained more than 10,000 physical education instructors nationwide. In May 2017, NBA India officially opened The NBA Academy India, an elite basketball training center at Jaypee Greens Integrated Sports Complex in Delhi National Capital Region (NCR) for the top male and female prospects from throughout India. More than 3.1 million fans follow the NBA India Facebook page (www.facebook.com/NBAIndia). In December 2018, NBA India announced that the Indiana Pacers and Sacramento Kings will play in two preseason games in Mumbai in October 2019, marking the first-ever NBA games in India.

About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination and the one-stop shop for every out-of-home entertainment need. The firm is present in over 650 towns and cities in India and works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, the company has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards.

BookMyShow has also built India's largest organic reviews and ratings engine for movies and has driven technology innovations, such as the m-ticket and Movie Mode, impacting tens of millions of users and the industry at large. With continued support from investors including TPG Growth, Stripes Group, SAIF Partners, Accel and Network18, BookMyShow is invested in providing the best user experience, whether on ground or online. Demonstrating category leadership, BookMyShow has grown beyond India with operations in Dubai, Indonesia, Sri Lanka and Singapore amongst others. The Mumbai-headquartered company counts Ticket Green, Eventifier, Fantain, Masti Tickets, Townscript and Burrp amongst its key investments in the sector. BookMyShow is also committed to society at large, by way of its charity initiative BookASmile, which provides entertainment experiences to the underprivileged. For more information, please visit www.bookmyshow.com

About AEG

Headquartered in Los Angeles, California, AEG is the world's leading sports and live entertainment company. With offices on five continents, AEG operates in the following business segments: AEG Facilities, which is affiliated with or owns, manages or consults with more than 150 preeminent arenas, stadiums, theaters, clubs and convention centers around the world including The O2 Arena, the Sprint Center and the Mercedes-Benz Arenas; AEG Presents, which is dedicated to all aspects of live contemporary music performances, including producing and promoting global and regional concert tours, music and special events and world-renowned festivals; AEG Real Estate, which develops world-class venues, as well as major sports and entertainment districts like STAPLES Center and L.A. LIVE; AEG Sports, which is the world's largest operator of sports franchises and high-profile sporting events; and AEG Global Partnerships, which oversees worldwide sales and servicing of sponsorships including naming rights, premium seating and other strategic partnerships. Through its worldwide network of venues, portfolio of powerful sports and music brands, AXS.com ticketing platform, AXS cable television channel and its integrated entertainment districts, AEG entertains more than 100 million guests annually. More information about AEG can be found at www.aegworldwide.com.



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