



## Live Nation & BookMyShow Bring Westlife's 'Twenty Tour' To The Coca-Cola Arena, Dubai

~Fans can book their tickets on BookMyShow & Ticketmaster, April 30th, 11 AM onwards~

**UAE, April 28, 2019:** The wait is finally over! After having sold more than 55 million records worldwide, popular Irish pop vocal band Westlife will bring their much-awaited 'Twenty Tour' to Dubai. Brought to UAE by leading entertainment companies Live Nation and BookMyShow, the creators of 'My Love' and 'Flying Without Wings' will perform for fans from across UAE, at the newly-built Coca-Cola Arena located at city Walk on August 29th, 2019.

Tickets for the show will be available on <a href="www.bookmyshow.com">www.bookmyshow.com</a> and <a href="www.ticketmaster.ae">www.ticketmaster.ae</a> from Tuesday, April 30th, 11 am onwards.

Prepare for an evening of nostalgia, where Westlife will take us down memory lane with their biggest hits from the last two decades. Also look forward to listening to their two brand new singles, 'Better Man' and 'Hello My Love', written by Ed Sheeran and Steve Mac, both of which have been released after a six year break for the band.

Westlife has ruled music lovers' hearts for two decades and have a massive fan base in UAE, this will be the first time Westlife will perform in an indoor venue in the Middle East. The band is one of the finest live pop music performing bands since their debut in 1999. The Irish group combines energetic routines with ballads and is all set to pull out all the stops for their fans when they roll into Dubai this August.

Tickets prices starting from AED 250 (Early bird)
For more information on Tickets log on to <a href="https://www.bookmyshow.com">www.bookmyshow.com</a> or <a href="https://www.ticketmaster.ae">www.ticketmaster.ae</a>

## About BookMyShow

Launched in 2007, BookMyShow, owned and operated by Big Tree Entertainment Pvt Ltd, is India's leading entertainment destination with global operations across Indonesia, Sri Lanka and Singapore amongst others. After having entertained tens of millions of customers in India, this tour marks BookMyShow's entry into the Middle East with the first of many, new out-of-home entertainment formats in the region. The firm works with partners across the industry to provide unmatched entertainment experiences to millions of customers. Over the years, BookMyShow has evolved from a purely online ticketing platform for movies across 6,000 screens, to end-to-end management of live entertainment events including music concerts, live performances, theatricals, sports and more, all accomplished at par with global standards. Some of the key properties that BookMyShow has brought to its markets over the past 2 years include Disney's Aladdin, Cirque du Soleil BAZZAR as also international artists such as Coldplay, Ed Sheeran, Justin Bieber to name a few. For additional information, visit <a href="https://www.bookmyshow.com">www.bookmyshow.com</a>

## **About Live Nation**

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of four market leaders: Ticketmaster, Live Nation Concerts, Live Nation Entertainment and Live Nation Media/Sponsorship. For additional information, visit <a href="https://www.livenationentertainment.com">www.livenationentertainment.com</a>. Live Nation Middle East has been operating in the region since 2008. It has brought a diverse range of events to the Middle East including Russell Peters' Almost Famous World Tour; Dubai Music Week featuring Jason Derulo, Ellie Goulding and Thirty Seconds to Mars; Gad Elmaleh; George Ezra; Dave Chappelle; Tom Odell; Dora the Explorer's Pirate Adventure; BLAZE; and Madagascar! Live. Ticketmaster Middle East which was formed in 2013 and is now the leading ticketing company in the region, having ticketed a range of music, sporting and family events in the UAE, Qatar and Saudi Arabia. Facebook: Live Nation Middle East | Twitter: @LiveNationME | Instagram: @LiveNationME





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