

BookMyShow.com witnesses record breaking weekend sales for the Hollywood Blockbuster – The Dark Knight Rises

Mumbai, July 25, 2012: BookMyShow.com, India's largest entertainment ticketing portal, witnessed record breaking opening weekend sales of more than 5.6 crores for the Hollywood blockbuster “The Dark Knight Rises”. The movie was released on 20th July 2012.

Speaking on this joyous moment Mr. Ashish Hemrajani, Founder & CEO BookMyShow.com said;

“Being the last sequel of the blockbuster, the excitement amongst the audience for the movie was thrilling from the first day onwards. The Dark Knight Rises was houseful on Friday and over the weekend too, we experienced the enthusiasm amongst the people.”

The Dark Knight Rises has broken all the records of Hollywood biggies such as ‘The Avengers’ and ‘Avatar’ at BookMyShow.

About BookMyShow.com: Bigtree Entertainment's Bookmyshow.com is the largest entertainment ticketing portal in India with over 90% market share in the online entertainment ticketing space. Headquartered in Mumbai, Bookmyshow.com also has offices in New Zealand and Malaysia. BookMyShow has an enviable kitty of over 1300 screens spanning across 300 cinemas in over 100 cities. BookMyShow tickets for over 500 events every year across India. In the area of Sports, 75%of India's largest sporting events are managed by BookMyShow. Some of them include Formula 1, Indian Premier League, Indian Cricket League, Aircel Chennai Open, Yonex Badminton Championships, etc. With over 35 million page views per month, BookMyShow has an active and loyal database of over 3 million happy consumers. It has a fan following of over 1.2 million Facebook and Twitter users. BookMyShow is also available through downloadable applications for Blackberry, iPhone, Android and Windows phone. It has also been awarded in the category of 'The Hottest Company of the Year-2011-12' and 'The Company to watch out for' at the prestigious CNBC Young Turks Award. BookMyShow is the one of the top three entertainment e-commerce websites in India.

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