



BookMyShow.com witnesses record-breaking weekend sales for 'Cocktail'

~ Opening weekend sales cross over 56 million mark ~

Mumbai, 16 July 2012: BookMyShow.com, India's largest entertainment ticketing portal, witnessed record-breaking opening weekend sales of more than **56 Million** for the **Saif Ali Khan, Deepika Padukone and Daina Penty** starrer '**Cocktail**' which released on 13 July 2012.

Mr. Ashish Hemrajani, Founder & CEO BookMyShow.com said, "Bookings for Cocktail were opened from 10th July on BookMyShow.com. The sales picked up from Friday and touched the remarkable figure of 56 Million by Sunday on BookMyShow.com. We have received an overwhelming response for the movie in Bangalore, Mumbai and Delhi markets "

BookMyShow.com has witnessed similar kind of sales in the past during the release of the Hollywood movie "The Amazing Spiderman"

About BookMyShow.com: Bigtree Entertainment's Bookmyshow.com is the largest entertainment ticketing portal in India with over 90% market share in the online entertainment ticketing space. Headquartered in Mumbai, Bookmyshow.com also has offices in New Zealand and Malaysia. BookMyShow has an enviable kitty of over 1300 screens spanning across 300 cinemas in over 100 cities. BookMyshow tickets for over 500 events every year across India. In the area of Sports, 75%of India's largest sporting events are managed by BookMyShow. Some of them include Formula 1, Indian Premier League, Indian Cricket League, Aircel Chennai Open, Yonex Badminton Championships, etc. With over 35 million page views per month, BookMyShow has an active and loyal database of over 3 million happy consumers. It has a fan following of over 1.2 million Facebook and Twitter users. BookMyShow is also available through downloadable applications for Blackberry, iPhone, Android and Windows phone. It has also been awarded in the category of 'The Hottest Company of the Year-2011-12' and 'The Company to watch out for' at the prestigious CNBC Young Turks Award. BookMyShow is the one of the top three entertainment e-commerce websites in India.

For Media queries, please contact:

Buzz PR

Deepika | 9867221046 | deepika.pant@buzzpr.in