



RAGASTHAN

~ 16, 17, 18 November, 2012 at Jaisalmer ~

- India's first holistic International music festival including camping, adventure sports, film and art from within India and across the globe.
- Early bird 3 Day Festival Pass @ INR 3000 Per Person
- Packages are available from Rs. 7,000 to Rs. 24,000
- Entry tickets and packages are exclusively available on www.bookmyshow.com

JAISALMER: 3 DAYS, 4 STAGES, 40+ ARTISTS and 1 INFINITE DESERT- **RAGASTHAN** is India's exotic destination music festival amidst the sand dunes of Jaisalmer, Rajasthan. Ragasthan promises to be a breath of fresh air and the best way to spend this Diwali weekend.

Scheduled from **16 to 18 November at Jaisalmer**, Ragasthan will be home to hundreds of festival revellers (*Ragasthanis*) from India and across the globe. A place where one can dune-board, shop at the nomad market, BBQ, take a camel safari, sand surf, even watch movies while lying down on a mattress under the open sky. All this, just at the tip of the duneberg! Adding to the excitement, one can also enjoy the festival with exclusive 3 days and 3 nights' packages, including stay (*in Rajasthani tents*) and camping.

Entry tickets and packages are available exclusively on www.bookmyshow.com, the largest entertainment ticketing portal in India.

With music, movies, art, food and fun from all around the country and even the world, Ragasthan promises to be a more intimate and magical experience than seen before. From the big boys of the Indian rock scene like Parikrama and Advaita for the Rock stage, to metal band Brahma playing a rare acoustic set, to artist Shiva Sound System and Berlins bass-heavy electronica queen Mother Perera (Jahcoozi) for the electronic stage to Chalo Africa (Democratic Republic of Congo), Negra Pradera (Latin Salsa Flamenco), local Rajasthani acts such the Kalbeliya, Ghoomar and Shubhraj and of course the very electric ShriElektric are just some of the names that will lend the landscape their energy, colour and performances.

No more listening to morning music at sunset – music is programmed to suit the time it sounds best, so that every one at the festival has that perfect euphoric musical moment they've waited for. After all music does sound better in the desert!!

Endorsed and supported by the 'Indian Council of Cultural Relations' (ICCR), 'The Ministry of Culture', 'Incredible India', 'The Embassy of Iceland' and 'the Narcotics Control Bureau'; Ragasthan has taken the first step forward in ensuring a solidly backed and holistic festival. With additional support from Associate Sponsors – 'Society Tea' and 'Lonely Planet Magazine India' visitors can enjoy unlimited supply of free *Rajasthani Chai* at the festival along with special photography workshop.

Event Details

Date	Ticket details	Price	Venue
16 to 18 November 2012	Early Bird 3 Day Pass (valid till 'stocks' last)	INR 3000	Laxmana Dunes, Kanoi, Jaisalmer, Rajasthan
	3 Day Rural (bring your own Tent)	INR 7000	
	3 Day Swiss Tent Stay	INR 24,000 Onwards	

For complete details on tickets and stay packages,

log on to: <http://in.bookmyshow.com/concerts/ragasthan/>

OR CALL : 3989 5050

Other Partners :

- *Digital OOH Partner - OOH Media; Powered by MTV India & VH1*
- *Promotional Video Link: <http://www.youtube.com/watch?v=qM8LWIqoABs>*
- *Website: www.ragasthan.com*
- *Facebook: www.facebook.com/ragasthan*
- *Tickets available on: <http://in.bookmyshow.com/concerts/ragasthan/>*
