

BookMyShow sells over 3.3 million for Baahubali 2

- Creates advance booking sales record; surpasses Baahubali 1 by over 350%
- Sold 12 tickets every second for the film all day yesterday

Mumbai, April 28, 2017: BookMyShow today confirmed that it has sold over 3.3 million tickets for Baahubali 2 so far. With this, the film which released in over 6000 screens today, has created an all-time record high on BookMyShow for advance ticket sales surpassing Baahubali 1 by over 350%. BookMyShow, which is India's largest online entertainment ticketing platform, sold 12 tickets every second for Baahubali 2 all day yesterday.

Baahubali 2, which is most loved by the viewers in South India, continues to see a phenomenal response from Hindi speaking markets.

Ashish Saxena, COO-Cinemas, BookMyShow said, "Baahubali 2 is definitely taking the Indian film industry by surprise. The film, even before its release, has proved that it's a blockbuster like no other with an extremely high chance of it entering the INR 100 cr club on Day 1 itself. We have witnessed unprecedented ticket bookings for Baahubali 2 on BookMyShow and we have sold over 3.3 million tickets so far. The movie has clearly broken all language barriers and has reaffirmed that the audience loves to watch good content. We are excited to share our passion for movies with millions of movie buffs across the country at this time and look forward to Baahubali 2's performance over the opening weekend."

About BookMyShow:

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 400 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.bookmyshow.com.

Media Contacts

Arushi Maheshwari | +91-8802999023 | arushi.maheshwari@bookmyshow.com