



BookMyShow brings back Blockbuster Week till 25th December

Mumbai, December 20, 2016: BookMyShow makes this festive season merrier and more memorable for all movie buffs, by kicking off its popular Blockbuster Week campaign. Anyone who transacts for a minimum of two movie tickets (in one transaction) between 17th and 25th December, can use the offer code GET150 and get Rs.150 off or 50% off on the transaction value, whichever is lower.

All users who use the code, also get an assured flat discount of Rs.600 off on domestic flight tickets booked on Yatra.com. Also, users who pay for the balance amount using their FreeCharge wallet, will get an additional cashback upto Rs.100, into their FreeCharge wallet.

What's more, all BookMyShow users, who transact using the offer code can stand a chance to win a brand new Chevrolet Beat, and all expenses paid trip to Dubai trip from Yatra.com.

Marzdi Kalianiwala, Vice President - Business Intelligence and Marketing, BookMyShow said, "As another year comes to a close, we decided to celebrate movie going by bringing back the BookMyShow Blockbuster Week. The host of offers that we have lined up with our valued partners FreeCharge, Chevrolet and Yatra.com will definitely add to the Christmas cheer and make BookMyShow the absolute go-to- place for movie ticket bookings."

BookMyShow had lined up similar offers for its Blockbuster Week celebrated around Diwali between 22nd to 30th October 2016.

About BookMyShow

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 400 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.bookmyshow.com.

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