



BookMyShow proud to be associated with Jio MAMI Mumbai Film Festival with Star

Gears up to bring the best of world cinema to Mumbai as its official registration partner

Mumbai, October 19, 2016: BookMyShow, India's largest online entertainment ticketing brand, is preparing in full force for the Jio MAMI Mumbai Film Festival with Star. The event, which is arguably among the most coveted film festivals in India, will be held in Mumbai from October 20 to 27, 2016. BookMyShow, as its official registration partner, is proud to be providing complete on-ground and online solutions to the organizers for the second year in a row. These include press accreditation services, on-ground management of the event and delegate pass booking, printing, and delivery among others.

Over the years, BookMyShow has transformed the Indian entertainment scenario, particularly the movie-going experience for the Indian viewers. Through its seamless and convenient solutions, BookMyShow has undoubtedly made entertainment in India more accessible to the audience.

Sharing his views, **Mr. Kumar Razdan, Head of Business Development-Events, BookMyShow** said, "At BookMyShow, movies is our passion and we have always worked relentlessly to create and enhance the movie watching experience for our users. MAMI also shares the same passion towards movies, thereby making our association a perfect fit. It is indeed our absolute pleasure to be partnering with the Jio MAMI Mumbai Film Festival with Star to bring the best of cinema to the city of Mumbai."

"BookMyShow received a phenomenal response at the last edition of MAMI film festival. We are already seeing a huge traction in terms of registrations this year and with our state of the art end to end online and on-ground solutions, we are ready yet again to contribute to the magical world of cinema", added Razdan.

Anupama Chopra, Festival Director, Jio MAMI Mumbai Film Festival with Star said, "We are so glad that BookMyShow is our registration partner for the second year in a row; we kick off our festival on October 20th and are looking forward to offering delegates an incredible experience."

The event will witness a grand opening at the Royal Opera House and the opening film is Konkona Sen Sharma's directorial debut 'A Death in the Gunj'. The festival will also screen yesteryear film directors and legends, Bimal Roy and P.K. Nair's films.

About BookMyShow

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 350 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.bookmyshow.com.



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