



BookMyShow users win Blockbuster prizes

Lucky winners of Blockbuster Week take home Renault KWID, Singapore trip and much more

Mumbai, November 17, 2016: BookMyShow, India's largest online entertainment ticketing brand, today announced the lucky winners of its recent BookMyShow Blockbuster Week. As part of these celebrations for Diwali, all BookMyShow users who booked a minimum of two movie tickets in a transaction between October 22-30, 2016, availed flat discounts upto Rs. 150 and also won assured prizes from MakeMyTrip and Ola. All users who transacted for movie tickets during the offer period were also eligible to enter the lucky draw for bumper prizes- an all new Renault KWID and a 4 nights/5 days all expenses paid trip for two to Singapore from MakeMyTrip. While Yaseer Abdulwahid from Mumbai took home the Renault KWID, New Delhi's Abhishek Khanduja will soon be travelling to Singapore.

Congratulating the winners, **Marzdi Kalianiwala, Vice President - Business Intelligence and Marketing, BookMyShow** said, "BookMyShow Blockbuster Week was immensely successful in adding to the Diwali festivities of our users. We were glad to provide them with the opportunity to spend more time with their families at the movies while availing flat discounts and winning assured prizes through transactions on BookMyShow. We would especially like to congratulate the winners of our two bumper prizes and certainly hope that we were able to make this Diwali extremely memorable for them."

On winning Renault KWID, **Yaseer Abdulwahid** said, "At first when I got a call from BookMyShow informing me that I have won a car, I couldn't believe my ears. The feeling is still yet to sink in. First car is always special and I'm thankful to BookMyShow for choosing me as their lucky winner for this bumper prize."

Abhishek Khanduja, the winner of trip to Singapore said, "Nothing could be as amazing as winning a grand trip to Singapore. It definitely is a fantastic gift, especially since it comes just a few days before my birthday. Love you BookMyShow. It is totally worth booking thousands of tickets on BookMyShow."

About BookMyShow

BookMyShow, (Bigtree Entertainment Pvt. Ltd.), is India's largest online entertainment ticketing platform that allows users to book tickets for movies, plays, sports and live events through its website, mobile app and mobile site. Founded in Mumbai (India) in 1999 and launched in 2007, BookMyShow is now present in over 350 towns and cities across India, currently meeting the entertainment demands of millions of customers. For more information, please visit www.bookmyshow.com.

Media Contacts

Arushi Maheshwari: 8802999023 | arushi.maheshwari@bookmyshow.com

Kapil Daryani: 9987210099 | kapil@communicateindia.com

Divya Mishra: 9820590648 | divya@communicateindia.com