



Winners of BookMyShow.com, 'Meet & Greet Contest' get a chance to meet the most sensuous VIDYA BALAN during the release of her film "KAHAANI"

~ BookMyShow.com associates with Kahaani as online media partner ~

Mumbai, March 2012: Bookmyshow.com, India's largest entertainment ticketing portal on 9th March 2012 organized a special meet and greet for the winners of BookMyShow.com 'Meet & Greet Contest'. Five lucky BMS patrons got a chance to meet and get charmed by the sensuous and vibrant Vidya Balan during the release date of her movie.

The event took place at Inox, Santacruz, where Vidya to everyone's surprise entered during the interval with her trademarked giggle and charmed the audience. She then announced the names of the winner and gifted them with a rose adding, ***"BookMyShow.com should be renamed as Bookeveryticket(of Kahaani).com"***.

The National Award winner was also seen getting candid with the winners and sharing their experience during the movie shoot.

About Bookmyshow.com

Bigtree Entertainment's Bookmyshow.com is the gateway to the fastest and most secure hassle free booking experience. With 90% market share in e-ticketing, Bookmyshow.com is the market leader in providing ticketing solution for entertainment universe encompassing movies and non-movies options like concerts, plays, stand upacts, live performances and major sporting events. The first of its kind and the most successful online entertainment ticketing solution provider in India, Bookmyshow.com also has offices in New Zealand and Malaysia. It aims to present their clientele most secured, end to end ticketing solution. The cutting edge technology makes the transaction more user friendly and can be quickly executed via web, mobile applications, WAP or the call center (39895050), giving them multi-platform option and a hassle free booking experience.

Bookmyshow.com also has social media presence on Facebook and Twitter and regularly interacts with customers to announce latest activities, giving away freebies, free screenings, etc. It has also launched "Ticket Buddy", the Prebook Application on Facebook allowing users to book tickets for highly awaited films, much before they open in cinemas.