



Winners of BookMyShow.com, 'Players Re-tweet Contest' get a chance to meet the Star cast of the movie "Players"

~ BookMyShow.com associates with Players as the online media partner ~

Mumbai, January 2012: Bookmyshow.com, India's leading entertainment ticketing portal on 5th January 2012 organized a special meet and greet for the winners of **BookMyShow.com 'Players Re-tweet Contest'**. Three lucky BMS patrons got a chance to meet and get charmed by the star cast of the movie; *Abhishek Bacchan, Bipasha Basu, Sonam Kapoor and Neil Nitin Mukesh*.

Ms. Krutik Munani, Mr. Manan Haria and Mr. Sheherazad Master were the lucky ones who got a chance to meet their favourite star. The cast was seen getting candid with the winners and sharing their experience during the movie shoot.

Neil, who plays the character named 'Spider', a computer hacker crooned the crowd with an impromptu rendition of a song sung by his late grandfather Mr. Mukesh. Abhishek wowed the crowd with his entrance and spoke about his character in the movie - Charlie, the master-mind of this heist based thriller. Bipasha Basu, who plays the femme fatale called as 'Riya' and Sonam Kapoor who portrays the character called 'Naina' who is much like her real-life character of a chirpy optimist were seen shaking their legs with the male stars.

About Bookmyshow.com

Bigtree Entertainment's Bookmyshow.com is the gateway to the fastest and most secure hassle free booking experience. With 90% market share in e-ticketing, Bookmyshow.com is the market leader in providing ticketing solution for entertainment universe encompassing movies and non-movies options like concerts, plays, stand up acts, live performances and major sporting events. The first of its kind and the most successful online entertainment ticketing solution provider in India, Bookmyshow.com also has offices in New Zealand and Malaysia. It aims to present their clientele most secured, end to end ticketing solution. The cutting edge technology makes the transaction more user friendly and can be quickly executed via web, mobile applications, WAP or the call center (39895050), giving them multi-platform option and a hassle free booking experience.

Bookmyshow.com also has social media presence on Facebook and Twitter and regularly interacts with customers to announce latest activities, giving away freebies, free screenings, etc. It has also launched "Ticket Buddy", the Prebook Application on Facebook allowing users to book tickets for highly awaited films, much before they open in cinemas.

For media queries, kindly contact:

Deepika Pant – 022-24337600- etxn:242/ deepika.pant@buzzpr.in