



Tickets for Auto Expo 2012 go live only on Bookmyshow.com, the official ticketing partner for Asia's largest automotive show

Mumbai, December 26, 2011: Bookmyshow.com, India's largest entertainment ticketing portal in India has partnered with Auto Expo 2012 as its official ticketing partner. Tickets for the Expo have already gone live and are available in the price range of Rs.150 (Weekdays), Rs.200 (Weekends) and Rs.500 (VIP on 9th, 10th & 11th January). Auto Expo 2012 – Asia's largest automotive show is scheduled to be held from 7-11 January 2012 at Pragati Maidan, New Delhi, India from 10 am to 6 pm.

Speaking on the exclusive association, Mr. Ashish Hemrajani, Founder and CEO of Bookmyshow.com said, "The Automotive Industry is growing at enormous pace in India. Platforms like the prestigious Auto Expo are a great platform for brands to associate with and we at Bookmyshow.com are delighted to bring the show closer to the audiences. Our exclusive association with Auto Expo 2012 gives our customers a convenient access to Asia's largest auto expo at the click of a button. The response to the ticketing has been encouraging and it would be fair to say that a growing number of Indian audiences are eagerly looking forward to the latest trends from the automotive industry."

Auto Expo 2012 – Asia's largest automotive show is jointly organized by Automotive Component Manufacturers Association of India (ACMA), Confederation of Indian Industry (CII) and Society of Indian Automobile Manufacturers (SIAM). This year, it's the 11th edition of the Expo, which will showcase the latest products, components, vehicles and act as a launch pad for new and futuristic vehicles, besides providing a platform for generating leads, and business enquiries. Around **1500 participants** from **24 countries** are a part of the Expo including country pavilions from Germany, China, Canada, Italy, Japan, Malaysia, Taiwan and the UK.

Tickets for the Expo range from **Rs. 150 to Rs.500** exclusively on www.Bookmyshow.com.

Tickets Live from 24th December, 2011

Log onto <http://in.bookmyshow.com/concerts/auto-expo.bms>

About Bookmyshow.com

Bigtree Entertainment's Bookmyshow.com is the gateway to the fastest and most secure hassle free booking experience. With 90% market share in e-ticketing, Bookmyshow.com is the market leader in providing ticketing solution for entertainment universe encompassing movies and non-movies options like concerts, plays, stand up acts, live performances and major sporting events. The first of its kind and the most successful online entertainment ticketing solution provider in India, Bookmyshow.com also has offices in New Zealand and Malaysia. It aims to present their clientele most secured, end to end ticketing solution. The cutting edge technology makes



the transaction more user friendly and can be quickly executed via web, mobile applications, WAP or the call center (39895050), giving them multi-platform option and a hassle free booking experience.

Bookmyshow.com also has social media presence on Facebook and Twitter and regularly interacts with customers to announce latest activities, giving away freebies, free screenings, etc. It has also launched "Ticket Buddy", the Prebook Application on Facebook allowing users to book tickets for highly awaited films, much before they open in cinemas.

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