



**Sachin's double hundred sends Mumbai Indians ticket sales soaring on Bookmyshow.com**

**Mumbai, March 05, 2010:** Sachin Tendulkar's double hundred against the South Africans has boosted the ticket sales for his team Mumbai Indians. Of the total tickets sales on Bookmyshow.com, tickets worth **over Rs. 1 crore** have been sold after the record breaking double ton by the master blaster. Not only this, the page views for cricket on Bookmyshow.com have also increased by more than a **whopping 9,000 views a day!** The total ticket sales on Bookmyshow.com have crossed **Rs. 1.6 crore for Mumbai Indians, Rs. 3.5 crore for Kings XI Punjab** as on March 02, 2010.

Bookmyshow.com, India's largest entertainment ticketing website, is the exclusive ticketing partner for the Mumbai Indians and Kings XI Punjab and also the official online ticketing partner for Delhi Daredevils.

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