



BookMyShow.com spreads entertainment frenzy on Facebook!

~ BookMyShow.com Facebook page touches 2 million fans, making it the top three 'Liked' e-commerce brands on Facebook ~

Mumbai, April 2013: BookMyShow.com, India's largest online entertainment ticketing portal has reached the milestone of **2 Million Fans** on its Facebook page. With this achievement, BookMyShow.com has emerged as one of the top three e-commerce brands on Facebook. BookMyShow.com fan base has shown a **100% growth** in the past one year.

BookMyShow.com engages with its customers on a daily basis with fun contests, quirky posts, latest updates on the entertainment industry and much more. Its fan base includes a mix of young and vibrant audiences across the country.



Speaking on this delightful moment, Mr Ashish Hemrajani, Founder and CEO of BookMyShow.com said, "Being the market leader in the online entertainment ticketing space, BookMyShow.com is in constant pursuit to reach out to more customers. Social Media is the best platform to engage with existing and prospective customers on a personal level and build an everlasting bond with them. Hitting the 2 million fan base is an appreciation from our customers, who are spread all over India and abroad. It is the testament of BookMyShow's growing popularity and aspirational value. BookMyShow.com has successfully demonstrated that it is one of the most loved brand in India. "

BookMyShow.com also has an integrated FB application named **TicketBuddy** which allows users to book tickets without leaving the social hub. TicketBuddy allows users to book movie tickets in the same fashion as on the website. The PreBook functionality on TicketBuddy allows users to "Make his Friends Pay" by reserving seats for all but just paying for his own.

Along with the 2 million fan base, the success of BookMyShow.com is also evident from the fact that BookMyShow.com holds over 90% market share in the online entertainment ticketing industry.

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